# DISCOURSE MARKERS IN OBAMA'S AFFORDABLE HEALTHCARE SPEECHES



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Title

Discourse Markers in Obama's Affordable Healthcare Speeches

Submitted by Napaporn Panomrit

Approved in partial fulfillment of the requirements for the

Master of Arts in English

University of Phayao

.....Chairman

(Assistant Professor Dr. Sornchai Mungthaisong)

(Assistant Professor Dr.Chittima Kaweera)

(Dr.Banjong Chairinkham)

.....Committee

1.5

.....Committee

(Dr.Singkham Rakpa)

Approved by

(Associate Professor Poonpong Ngamkasem) Dean of School of Liberal Arts August 2018

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Napaporn Panomrit

เรื่อง: ดำเชื่อมความในสุนทรพจน์เกี่ยวกับกฎหมายประกันสุขภาพของโอบามา ผู้วิจัย: ณภาภรณ์ พนมฤทธิ์, วิทยานิพนธ์: ศศ.ม., (ภาษาอังกฤษ) มหาวิทยาลัยพะเยา, 2561 ประธานที่ปรึกษา: ดร.บรรจง ไชยรินคำ, กรรมการที่ปรึกษา: ดร.สิงห์คำ รักป่า คำสำคัญ: สุนทรพจน์ด้านสุขภาพ, คำเชื่อมความ, ความหมายตามที่ผู้พูดมุ่งหมาย

# บทคัดย่อ

งานวิจัยนี้มีวัตถุประสงค์ในการศึกษา คือ เพื่อศึกษารูปแบบคำเชื่อมความในสุนทรพจน์ด้านสุขภาพ (Affordable Healthcare) ของ นายบารัค โอบามา อดีตประธานาธิบดีของสหรัฐอเมริกา และเพื่อค้นหาความหมาย ตามหน้าที่ของไวยากรณ์สุนทรพจน์ 4 ครั้ง ที่กล่าวโดยนายบารัค โอบามา ในปีพ.ศ. 2556, 2557, 2558 และ 2559 คัดเลือกมาแบบเจาะจง นำมาวิเคราะห์ตามกรอบการจัดประเภทของคำเชื่อมความของ Swan (2005) จำนวน 21 ประเภท

ผลการศึกษา พบว่า นายบารัค โอบามา ใช้คำเชื่อมความ 15 ประเภท ที่ใช้มาก และถี่ ได้แก่ logical consequence จำนวน 123 ครั้ง ตามมาด้วยคำเชื่อมความประเภท gaining time จำนวน 62 ครั้ง และการใช้คำเชื่อมความประเภท concession and counter-argument จำนวน 51 ครั้ง ตามลำดับ ด้านความหมายที่มุ่งหมายตั้งใจนั้น พบว่า เป็นไปตามความหมายทางไวยากรณ์ตามกรอบด้านความหมาย ทางไวยากรณ์ ของ Swan (2005) จำนวน 15 ประเภท



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#### ABSTRACT

The author of this paper investigates the types of discourse makers that are found in Obama's Affordable Healthcare speeches and explores intended meaning through the functions of discourse makers. Four Affordable Care speeches delivered in 2013, 2014, 2015, and 2016 were purposively chosen for the analytical study based on 21 types of discourse markers and functions classified by Swan (2005).

Findings revealed that Barack Obama, the former President of the United Stated, used 15 types of discourse markers. The most common type was *logical consequence*, which he used a total of 123 times in these speeches, followed by 62 instances of *gaining time* and 51 instances of *concession and counter-argument*. Intended meaning was analyzed based on 15 types of discourse markers classified by Swan (2005).



# LIST OF CONTENTS

Chapte	≥r	Page
I	INTRODUCTION	1
	Background and Rationale of the Study	1
	Research Objectives	3
	Research Questions	4
	Research Methodology	4
	Scope of the Study	4
	Definitions of Terms	5
	Expected Advantages of the Study	5
II	REVIEW OF RELATED LITERATURE AND RESEARCH	6
	Discourse Markers and Related Approaches	6
	Functions of Discourse Markers in Discourses	9
	Research Related to the Use of Discourse Markers in Different Settings	12
	Di <mark>sco</mark> urse Markers in Political Settings	14
	RESEARCH METHODOLOGY	17
	Texts for Analysis	17
	Characteristics of Texts	
	Methods of Text Selections	18
	Data Collection	18
	Data Analysis	23
IV	RESULTS	24
	Results of Types and Frequencies of the Four Speeches	24
	Results of intended meaning of the four speeches	27

# LIST OF CONTENTS (CONT.)

Chapter	Page
V CONCLUSION	46
Summary of the study	46
Discussion of the study	49
Recommendations	56
BIBLIOGRAPHY	57
APPENDIX	62
Appendix A Form for Data Collection of Discourse Markers	63
Appendix B Sample of Step 1 Process	64
Appendix C Speech	80
BIOGRAPHY	127

# LIST OF TABLES

# Table

# Page

1	Form for Data Collection of Discourse Markers	21
2	Type and frequency for quantitative analysis	23
3	Intended meaning for qualitative analysis	23
4	Results of types and frequencies of the four speeches	24
5	Results of intended meaning of Speech 1	28
6	Results of intended meaning of Speech 2	34
7	Results of intended meaning of Speech 3	38
8	Results of intended meaning of speech 4	41



## CHAPTER I

## INTRODUCTION

In this chapter, I present the rationale of the study, including the research objectives, research questions, methodology, scope of the study, definition of terms and expected advantages of the study.

#### Background and Rationale of the Study

Language can be defined as a system of communication that enables humans to exchange verbal or symbolic utterances. This definition stresses the social functions of language, and the fact that humans use it to express themselves and to manipulate objects in their environment. Evan and Stephen (2009), who proposed functional theories of grammar, explain grammatical structures by their communicative functions. Understanding the grammatical structures of language is the result of an adaptive process by which grammar was "tailored" to serve the communicative needs of its users.

In the field of linguistics, languages can be comprehensively and analytically studied in terms of their parts of speech by classifying them according to their functions and positions relative to other parts. In the analytical study of grammar in all languages, linguistic study is focused on three aspects: level, label, and function. Levels of language can be studied progressing from sound, word, phrases, sentence, paragraphs, and text. Labels of a language refer to the part of speech: noun, verb, pronoun, adjective, adverb, conjunction, preposition, and interjection. For the functions of a language, the focus of the analysis is on the function of the part of speech (e.g., noun functions as a subject, object, and complement).

In the functional study of language, a discourse marker (DMs) is an area of focus because of its level and function. According to Fraser (1946, p. 932), these lexical expressions have been studied under various labels, including DMs, discourse connectives, discourse operators, pragmatic connectives, sentence connectives, and cue phrases. For him, DMs, as a class of lexical expressions, are primarily drawn from the syntactic classes of conjunctions, adverbs, and prepositional phrases. They have a core meaning, which is procedural, not conceptual, and their more specific interpretation is 'negotiated' by the context, both linguistic and conceptual.

DMs are expressions used to interface sentences to what precedes or follows and demonstrate a speaker's state of mind relative to what they are saying. As semantic constructions, they have essential functions in speakers of different styles or registers. Furthermore, as connective components, DMs have a function in relating sentences, clauses, and paragraphs to each other. Uta (1997) points out that a prominent function of DMs is to signal the kinds of relations a speaker perceives between different parts of the discourse.

Halliday and Hasan (1976) categorize five main cohesive devices in English discourse: reference, substitution, ellipsis, lexical cohesion, and conjunction. Conjunctions, or connective elements, are DMs involved the use of formal markers to relate sentences, clauses, and paragraphs to each other, and signal the way the writer wants the reader to relate what is said to what has been said before.

A conjunction is related to the entire environment of a text. The conjunctive elements (DMs) "presuppose the presence of other components in the discourse" (Halliday, 1976, p. 226). They do not only give cohesion to a text, they also cohere two sentences together. In different discourses in daily life, divergent types of DMs are used, especially political discourse. DMs play a crucial role as a means of social interactions employed by those who are engaged with politics and public. In a study on DMs (Fraser, 1946; Schiffrin, 1987; Swan, 2005) and their forms and functions, it was found that they function in discourses of various styles or registers, and work in connective elements. DMs relate sentences, clauses, and paragraphs to each other.

The thought of political talk is said by Graber (1993, pp. 305–332) saying that a political discourse is a monolog, as well for instance of social cooperation going for impacting the country, or possibly a critical discretionary instrument taking into account the transactions of specific implications and references. Grabber further claims that through any political content, DMs play a vital role as a cohesive device in passing on the expected message. DMs can be characterized as linguistic expressions of different length, which carry pragmatic and propositional meaning. They are utilized to join clauses, or to connect sentence elements, and they show up in both speech and writing to encourage the communication. Each DMs demonstrates a specific meaning and a connection between at least two clauses.

Barack Obama's speeches about affordable healthcare, delivered before the 2008 Presidental election, showed some political purposes full of intended meaning, which can be investigated and analyzed through types of DMs found in the speeches. After his speeches, Obama was elected the 44<sup>th</sup> president of the United States of America. He also delivered speeches about affordable healthcare after becoming the President. His speeches that were aimed at influencing the nation are full of DMs.

The list of the 21 types of DMs, as classified by Swan (2005) is a comprehensive source with clear explanatory details of types and functions which each DMs plays. Swan's classification covers all the aspects of DM usage, including detailed explanations, types, and grammatical functions with clear examples. It is interesting to identify what types of DMs are in Swan's list and whether the meanings of each DM is found in Obama's Affordable Healthcare speeches correspond to the meanings in Swan's list because politicians tend to pay specific attention to what they want the public to know. Close and comprehensive investigation, along with analysis, will be conducted to analyze Barack Obama's Affordable Healthcare speeches. I explore the intended meanings the speaker wanted to convey using each DM.

#### Research Objectives

The research objectives of this study are the following:

1. To investigate types of DMs in Obama's Affordable Healthcare speeches;

2. To study the frequencies of DMs used in Obama's Affordable Healthcare speeches; and

3. To explore intended meaning in Obama's Affordable Healthcare speeches through the functions of DMs.

## **Research Questions**

The three interrelated research questions are:

1. What are types of DMs often used in Obama's Affordable Care Act Speeches?

2. What are the frequencies of DMs often used in Obama's Affordable Care Act Speeches?

3. What is the intended meaning of each type of DMs in Obama's Affordable Care Act speeches?

#### Research Methodology

This mixed-method research focuses on the use of DMs in Obama's Affordable Care Act speeches on November 14, 2013, April 1, 2014, March 25, 2015 and October 20, 2016 to determine types of DMs which can clarify the speaker's intended message. The research methodology steps are the following:

1. Four Affordable Care Act Speeches are purposively selected for the analytical study.

2. Content analysis is conducted to identify types of DMs in the selected discourses and to clarify intended messages of the speaker used through the use of each discourse maker.

3. Data obtained from analysis is presented in descriptive form with tables.

4. The analysis conducted based on the list of DMs classified by Swan (2005).

#### Scope of the Study

## 1. Scope of content

Obama's Affordable Care Act speeches are used for analysis in the study. The total corpus of speeches accessed online consisting of the four speeches relating to Obama's Affordable Care Act is listed below:

1.1 Statement by the President on the Affordable Care Act in November 14, 2013 (Speech One)

1.2 Remarks by the President on the Affordable Care Act in April 1, 2014 (Speech Two)

1.3 Remarks by the President Marking the Fifth Anniversary of the Affordable Care Act in March 25, 2015 (Speech Three)

1.4 Remarks by the President on the Affordable Care Act, Miami Dade College Miami, Florida, October 20, 2016 (Speech Four)

## 2. Scope of Time

The study has been conducted since July, 2016.

## Definitions of Terms

There are four important terms as follows:

A Discourse marker (DM) is a word or expression that shows the connection between what is being said and the wider context.

Affordable Care Act Speeches means speeches delivered by Barack Obama with the purpose of showing his political policy on healthcare of the people in the United States.

**Types** means the category of DMs classified by Swan (2015) using in different discourse both written and spoken.

Intended meaning means the purpose of the speaker in conveying his or her message to listeners through the use of DMs.

## Expected Advantages of the Study

1. The result of analysis can be used as a model to analyze DMs in other types of

texts.

2. Findings can be used to identify intended meaning of people's statement.

## CHAPTER II

# **REVIEW OF RELATED LITERATURE AND RESEARCH**

In this chapter, I review the literature related to the thesis. It focuses on the following main parts:

- 1. Discourse Markers and Related Approaches
  - 1.1 Points of View on Discourse Markers
  - 1.2 Source of Discourse Markers
- 2. Functions of Discourse Markers in Discourses
- 3. Research Related to the Use of Discourse Markers in Different Settings
- 4. Discourse Markers in Political Settings

## Discourse Markers and Related Approaches

A DM is a word or an expression that assumes a part in dealing with the flow and structure of discourse. A study of DMs deals with a systemic functional grammar perspective, and pragmatic markers from a grammatical-pragmatic view.

Traditionally, three main patterns exist which can be summed up in the investigations of DMs, discourse coherence, pragmatics, and systemic functional linguistics (Fraser, 1999; Schiffrin, et al., 2003). These patterns are not quite the same as each other considering the various approaches to comprehending the idea of DMs and analytical methods (Schiffrin, et al., 2003).

The primary endeavor is a coherence model established by Schiffrin (1987), as noted above. As per Schiffrin (1987), four planes inside the structure can be recognized by the various levels of coherence functions that DMs play: namely exchange structure, including adjacency–pair like question and answer, action structure where discourse acts are arranged, ideational structure, which is seen from semantics as thought trade and support system (i.e., the communication and the connection between the speaker and audience) (Fraser, 1999; Schiffrin, 1987). The concentration of studies of this model, in any case, puts more accentuation on literary intelligibility rather than on the nearby setting.

The second approach proposed by Fraser himself is an exclusively "grammatical pragmatic perspective" (Fraser, 1999, p. 936). He trusted that DMs are working as literary rationality as well as signaling the speakers' goal to the following turn in the previous articulations. Compared to the coherence model, Fraser (1999) added to a complete generalization and a pragmatic view toward different markers, including DMs, in a more extensive setting instead of a basic association. Carter, et al. (2016) refer to discourse makers as "words or phrases like *anyway*, *right*, *okay*, *as I say*, *to begin with*. We use them to connect, organize and manage what we say or write or to express attitude."

Another current approach is through systemic functional grammar (SFG) as established by M. A. K. (Halliday and Hasan, 1976). Even though Halliday and Hasan (1976) did not directly raise the issue of DMs, in the examination of textual function, they researched words like and, but, I mean, to sum up, and so forth as sentence connectives that play out a critical part in semantic cohesion. DMs are viewed effective cohesive devices with various meanings and functions in fragment organization. The investigation is in view of composed messages, yet despite everything, it reveals some insight into the significance of DMs in function and meaning construction (Schiffrin, et al., 2003).

In daily use, both in speaking and writing, DMs play a crucial role. According to Cartier, et al. (2016), different DMs are used in speaking and writing. In speaking, the following DMs, such as *anyway*, *like*, *right*, *you know*, *fine*, *now*, *so*, *I mean*, *good*, *oh*, *well*, *as I say*, *great*, *okay*, *mind you*, and *for a start*, are commonly found in daily conversation. In writing, DMs, such as *firstly*, *in addition*, *moreover*, *on the other hand*, *secondly*, *in conclusion*, *on the one hand*, *to begin with*, *thirdly*, *and in sum*, are generally used in written form.

Regarding meaning, Carter, et al. (2016) point out that DMs do not always have meanings that can be searched in a dictionary. However, one can see specific characteristics of DMs in certain functions, and some DMs, such as well, can have several functions.

Lynn, Moder, and Martinovic–Zic (2004, p. 117) explain that a DMs is a word or expression assuming a part in dealing with the stream and structure of talk. Because their primary capacity is at the level of talk (sequences of utterances), as opposed to at the level of articulations or sentences, DMs are relatively syntax–independent and do not usually change the restrictive importance of the sentence.

#### 1. Points of View on Discourse Markers

For Schiffrin (1986), examples of DMs include the particles "oh," "well," "now," "then," "you know," and "I mean" and the discourse connectives "so," "because," "and," "but," and "or." Furthermore, DMs have been defined as sentence connectives from a SFG perspective (Schiffrin, 1987; Halliday and Hasan, 1976; Cohen, 2007), and as pragmatic markers (Fraser, 1999) from a grammatical–pragmatic view.

In the same manner, Michael Swan, the author of Practical English Usage (2005, pp. 138–145) defines a DM as a word or expression demonstrating the association between what is being said and the more extensive setting. For him, a DM is something either interfacing a sentence to what precedes or comes after or showing a speaker's state of mind relative to what is being stated. He gives six cases: on the other hand, frankly, as a matter of fact, then again, obviously, and in actuality.

In grammar, DMs are connectives that are used based on their purposes. According to Ian McCormick (2013) in The *Art of Connection,* outlines nine classes of connectives based on their purpose are mentioned given below:

1.1 to provide a sense of *where* something is in relation to something else;

1.2 to supply a sense of *when* something is happening;

1.3 to compare two ideas and express *similarities*;

1.4 to contrast ideas English provides many examples of signaling the notion of

difference;

1.5 to present additional or supplementary ideas;

1.6 to indicate that a point in a discussion has been *conceded* or already taken into account;

1.7 to demonstrate a sense of logical sequence;

1.8 to offer an illustration or an *example*;

9. to deliver a *summary* of the ideas discussed.

In McCormick's point of view, the above DMs can be easily called coordinating conjunctions: "FANBOYS" 1) F = for 2 (A = and 3) N = nor 4) B = but 5) O = or 6) Y = yet 7) S = so.

#### 2. Source of Discourse Markers

Normally, DMs used as a part of the English language such as "you know," "actually," "basically," "like," "I mean," "okay," and "so" are regarded as common ones. The said information, clearly demonstrates that DMs regularly originated from various word classes, for example, adverb ("well") or prepositional phrases (in fact). The procedure leading from a free development to a DM can be followed back through grammaticalization studies and resources.

#### Functions of Discourse Markers in Discourses

With noticeable remarks by Swan (2005, pp. 138–145), DMs usually come at the beginning of a clause. He classifies discourse makers into 21 types:

1. Focusing and linking-with reference to, regarding, as regards, as far as ....is concerned; as for;

2. Balancing contrasting points-on the one hand; on the other hand; whereas; while;

3. Emphasizing a contrast-however; nevertheless; nonetheless; mind you; yet; still; in spite of this/that; despite this/that;

4. Similarity-similarly, in the same way; just as;

5. Concession and counter-argument

5.1 Concession: it's true; certainly; of course; granted; if; may; stressed auxiliaries.

5.2 Counter-argument: however, even so; but, nevertheless, nonetheless; all the same; still;

6. Contradicting-on the contrary; quite opposite

7. Dismissal or previous discourse-at least; anyway; anyhow; at any rate; in any case

8. Change of subject-by the way; incidentally; right; all right; Now; Ok;

9. Return to the previous subject-to return to the previous point (formal); as I was saying;

10. Structuring-first (ly); first of all; second (ly); third (ly) etc.; lastly; finally; to Begin with; to start with; in the first /second place; for one thing (informal); for another thing (informal);

11. Adding-moreover (very formal); furthermore (formal); in addition; as well as; on the top that (informal); another thing is (informal); what is more; also; besides; in any case

12. Generalizing-on the whole, in general, in all / most/many/some cases; roadly speaking; by and larger; to a great extent; to some extent; apart from; except for....

13. Giving examples-for instance; for example; e.g.; in particular;

14. Logical consequence-therefore (formal); as a result (formal); consequently (formal); so; then;

15. Making things clear; giving detail-I mean; actually; that is to say; in other words;

16. Softening and correcting-I think; I feel; I reckon (informal); I guess (informal); in my view/opinion (formal); apparently; so to speak; more or less; sort of (informal); kind of (informal); well; really; that is to say; at least; I afraid; I suppose, or rather; actually; I mean;

17. Gaining time-let me see; let's see; well; you know; I don't know; I mean; kind of; sort of

18. Showing one's attitude to what one is saying-honestly; frankly; no doubt

19. Persuading-after all; look; look here

20. Referring to the other person's expectation-actually; in fact; as a matter of fact; to tell the truth; well;

21. Summing up-in conclusion; to sum up; briefly; in short

In Carter, et al. (2016), as cited in the Cambridge Dictionary, a DM and its functions are given in various ways;

1. DMs that organize what we say-so, well, right, okay, anyway;

2. Ordering what we say-and, in general, second, to sum up, and then, in the end, secondly, what's more, first (of all), last of all, so, well, firstly, next, lastly, a ... b, for a start, on top of that, third (ly);

3. DMs that monitor what we say-well, I mean, in other words, the thing is, you know, you know what I mean, you see, what I mean is;

4. DMs as responses-absolutely, fine, okay,wow, (all) right, good, quite (more formal), yeah, certainly, great, really, yes, definitely, I see, sure, exactly, no, wonderful, that's great/interesting/amazing/awful, and the like.

5. DMs showing attitude–actually, frankly, I think, (I'm) sorry, admittedly, hopefully, literally, surprisingly, amazingly, honestly, naturally, thankfully, basically, ideally, no doubt, to be honest, certainly, if you ask me, obviously, to tell you the truth, clearly, I'm afraid, of course, understandably, confidentially, I must admit, predictably, undoubtedly, definitely, I must say, really, unfortunately, essentially, in fact, sadly, fortunately, indeed, seriously

6. DMs for sounding indirect: apparently, kind of, perhaps, roughly, arguably, like, presumably, sort of/kind of, I think, maybe, probably, surely, just

7. DMs: um and erm

8. DMs: interjections (oh! gosh!), hooray, oops, ouch, yippee!, oh no!, yuck! (Carter, et al., 2016).

Clearly, DMs are expressions used to interface sentences to what precedes or comes after and demonstrate a speaker's perspective on stated information. As semantic tools, they have essential capacities in talks of different styles or registers. In addition, as connective components, DMs have a function in relating sentences, clauses, and paragraphs to each other. This is accorded with Uta (1997, p. 2) who points out prominent function of DMs as

"One of the most prominent functions of discourse markers, however, is to signal the kinds of relations a speaker perceives between different parts of the discourse."

Halliday and Hasan (1976, p. 226) recognize five fundamental cohesive devices in English talk: reference, substitution, ellipsis, lexical cohesion, and conjunction. Among them, conjunctions, or connective components, which Halliday called DMs, included the utilization of formal markers (i.e., DMs) to relate sentences, clauses, and paragraphs to each other and signal the way the writer wants the reader to relate what is said to what has been said sometime recently. According to Halliday and Hasan, a conjunction is identified with the whole condition of a content. The conjunctive components (discourse markers) "assume the nearness of other parts in the discourse" (Halliday, 1976, p. 226). They do not just give attachment to content, they additionally connect two sentences together.

#### Research Related to the Use of Discourse Markers in Different Settings

In different discourses in daily life, divergent types of DMs are used, especially political discourse. DMs play a crucial role as a means of social interactions employed by those who are engaged with politics and public. In Ismail's study (2012) on DMs and their forms and functions, it was found that they function in discourses of various styles or registers and connective elements. DMs relate sentences, clauses, and paragraphs to each other.

Recently, a growing number of studies on DMs have appeared in the context of various settings and contexts such as pedagogy, and politics. Research exists on L2 learner acquisition, the second language learners' use of DMs mostly using a corpus–driven approach. For example, Müller (2004) compared the functions of well as used by German EFL university learners and American native speaker (NS) based on the naturalistic corpus. In the study, 70 German EFL learners' conversations are recorded after watching a film and finishing a certain task. The discussion on the possible factors that influence the different use of DMs between NSs and NNSs is given. Similarly, Trillo (2002) focused on the pragmatic fossilization issue of DMs in both child and adult NNS in Madrid with a comparison to NS during their process of learning English.

Yang (2011) conducted a research on DMs in pedagogical settings, especially in teacher talk. As important interactional features, DMs perform great multi-functionality in conversation. It is discovered that DMs perform on different functional levels depending on various pedagogical aims. Nevertheless, their patterns and functions have not been fully described in the literature. The frequencies, categories, and effects of DMs that teachers use in classroom interaction are still under investigation.

The work on discourse markers by Othman (2010) investigated three specific DMs (*okay, right,* and *yeah*) used by NS lecturers in Lancaster University, UK, findings revealed that college lecturers use DMs as signposts on the structural level when taking turns in lecturing as a subconscious behavior. The naturalistic video recorded data was used and interviews with lecturers to crosscheck the interpretation from both the lecturers and the researcher's point of view were gain carried out. It recognizes the functional significance of those three DMs (*okay, right,* and *yeah*) in conversational interactions when organizing utterances.

DMs study has been also conducted in the Chinese context. Yu (2008) investigated the interpersonal meaning of DMs in Chinese EFL classroom within the framework of systemic functional linguistics. In her article, DMs are studied in six moves of the process of teaching: opening, information checking, information clarification, responding, comment and repetition. According to Yu (2008), the appropriate use of DMs can improve the effectiveness of classroom teaching.

Liu (2006) conducted a pragmatic analysis on one Chinese literature class and concluded that teachers' DMs have five major textual functions: connect, transfer, generalize, explain and repair. In the process of constructing classroom context, he argued that DMs contribute to the functions of discussion, emotion control and adjust of social relationship.

Min and Yam (2012) carried out their research on DMs focusing on "well" used by Chinese learners of English and how the pragmatic functions of this marker are preferred in conversation. Results show that (1) Chinese learners of English significantly underuse the DMs "well" in conversation; and (2) regarding its pragmatic functions, Chinese learners of English only prefer to use its delay marker function and initiation marker function.

In a contrastive study on DMs, Binmei (2017) investigates the impact of speech contexts (interview versus conversation) on the use of DMs by native and advanced Chinese speakers of English. Data for the study were gathered using individual sociolinguistic interviews and group conversations. A quantitative analysis revealed that native English speakers used and just more frequently in the interviews than in the conversations at a significant level; the Chinese speakers of English used oh, okay, and uh huh significantly more often in the conversations than in the interviews. A qualitative analysis showed that the functions of well varied across the contexts by both groups. The author of the article further analyses the reasons for these differences: they can be due to different functions of individual markers across contexts or the influence of L2 speakers' native language (Mandarin Chinese). The results indicate that the advanced L2 English speakers may not have acquired some DMs used by the native English speakers regarding frequency and functions across the speech contexts.

In the contrastive examination on DMs, Binmei (2017) explores the effect of discourse settings (talk with versus discussion) on the utilization of DMs by local and propelled

Chinese speakers of English. Information for the examination was assembled utilizing individual sociolinguistic meetings and gathering discussions. A quantitative examination uncovered that local English speakers utilized and simply more regularly in the meetings than in the discussions at a noteworthy level. The Chinese speakers of English utilized "gracious," "alright," and "uh huh" more frequently in the discussions than in the meetings. A subjective examination demonstrated that the elements of very much changed the settings by both gatherings. The author also investigates the explanations behind these distinctions: they can be because of various elements of individual markers crosswise over settings or impact of L2 speakers' local dialect (Mandarin Chinese), and so forth. The outcomes show that the progressed L2 English speakers might not have procured a few DMs utilized by the local English speakers as far as recurrence and capacities over the discourse settings.

In the context of Saudi Arabia, Ghaleb Rabab'ah (2015) investigates the use of three major categories of DMs by 40 male Saudi EFL teachers in their English classrooms, viz., additive, causative, and adversative DMs. The analysis revealed that the participant teachers used the three major DM categories. However, the additive discourse markers recorded the highest mean scores. The findings also indicate that DMs performed several pragmatic functions. They are deployed to express a cause, to show continuity and addition of new information, and to express contrast, denial, and cancellation. Moreover, the results revealed that the participant teachers made many errors in the use of the DMs under investigation, but such errors fell into the category of misuse. The study concludes that English language and literature programs at the Saudi universities should revise their curricula so that a special attention is given to DMs. Moreover, teacher-training programs should focus on conjunctive DMs because of their impact on the cohesion of both spoken and written discourse.

#### Discourse Markers in Political Settings

A study on DMS playing a role in political settings was carried out by Nur (2016). The researcher wanted to identify the DMs types and analyze DMs and non–DMs found in Obama 2014 APEC CEO Summit speech based on the theory of DMs proposed by Fraser (1999) and the theory of pragmatics proposed by Yule (1996). It was revealed that Obama used three types of DMs: contrastive markers, elaborative markers, and inferential markers. For the intended meaning of the use of DMs, the result indicated that the use of DMs in Obama speech is up to the speaker's purpose in delivering the utterance. Obama used the DM "and" to persuade and invite China to do a bilateral cooperation with America that will benefit both nations. Meanwhile, Obama used "but" to emphasize that United States viewed and put China as the more superior country among others and to ensure APEC nations that there was a chance to make the better future by working together. Besides, the speaker used "so" in the speech to show his affirmation toward the treaty between America and China in arranging the new steps and arrangement for the nations.

In his work "Discourse Markers in Political Speeches: Forms and Functions," Hind (2012) investigates the importance and functions of DMs and tries to shed light on the kinds of DMs used in political speech through analyzing the speech of the American President, Barack Obama. The writer uses Hyland and Tse's (2004) classification of DMs into interpersonal and textual markers. His findings revealed that these DMs function as means of social interaction aimed at influencing the nation.

According to Graber (1993, pp. 305–332), a political discourse is a monolog, or possibly a critical discretionary instrument that takes the transactions of specific implications and references into account. Grabber further claims that through any political content, DMs assume a vital part as a cohesive device in passing on the expected message. DMs can be characterized as linguistic expressions of different length which carry pragmatic and propositional meaning. They are utilized to join clauses or to connect sentence elements and they show up in both talking and writing to encourage the talk. Each DM demonstrates a specific meaning and a connection between at least two clauses.

In Siepmann's work (2005, p. 37) DMs, in their functions and usage, can be applied to both written and spoken language. Pragmatic and propositional meaning are carried out by discourse makers. DMs can be called in different names like comment clauses, pragmatic markers, discourse connectives, cue phrases lexical phrases, organizers or simply markers words. However, DMs assume a pragmatic function in a discourse. Siepmann further points out that as DMs underline relationships between text spans, they include extra linguistic features, as headings or indentations, contributing to textual progression and translate the communicative strategy of the author.

From the above studies, DMs clearly play a crucial role in different settings both in spoken and written form. In a political setting, DMs become the popular topics in research. DMs in the political speech delivered by politicians possibly contain some intended meanings apart from functions of each DMs. Affordable Care Speeches made by the former president of the United State of America contain various types of DMs that have not been studied before. The current study will focus on its investigation of types of DMs and their functions along with grammatical and intended meaning found in the speeches.

From the above review, it is clear how DMs are used in different periods and different situations. So far, from my own exploration, no research specifically on DMs in political setting pertaining to Affordable Care Act is conducted. This leads the researcher to further the study.



## CHAPTER III

## **RESEARCH METHODOLOGY**

The present study consists of both quantitative and qualitative data. In this chapter, I present the methodology used in this thesis. This chapter has the following main parts:

- 1. Texts for Analysis
- 2. Characteristics of Texts
- 3. Methods of Text Selections
- 4. Data Collection
  - 4.1 Quantitative Data
  - 4.2 Qualitative Data
- 5. Data Analysis

This research study is entitled "Discourse Markers in Obama's Affordable Healthcare Speeches." In it, I investigate the types of DMs used in Obama's Affordable Healthcare speeches, to study the types and the frequencies of DMs used in Obama's Affordable Healthcare speeches, and to explore intended meaning in Obama's Affordable Healthcare speeches through the functions of DMs. The methodology of the present study consists of the following:

#### Texts for Analysis

This mixed-method study focuses on the use of DMs in Obama's Affordable Care Act speeches made by Barack Obama, the former president of the United States of America, consisting of four speeches as given below:

1. Statement by the President on the Affordable Care Act at James S. Brady Press Briefing Room, November 14, 2013.

2. Remarks by the President on the Affordable Care Act at Rose Garden, April 1, 2014.

3. Remarks by the President Marking the Fifth Anniversary of the Affordable Care Act, South Court Auditorium, March 25, 2015. 4. Remarks by the President on the Affordable Care Act, Miami Dade College Miami, Florida, October 20, 2016 (See full texts in Appendix C)

#### Characteristics of Texts

Barack Obama's Affordable Healthcare speeches delivered before the presidential election had some political purposes full of intended meaning, which can be investigated and analyzed through types of DMs found in the speeches. After his speeches, Obama was elected the 44<sup>th</sup> president of the United States of America. He also delivered affordable healthcare speeches after becoming the president. His speeches, for certain extent, which were delivered aiming at influencing the nation, are full of DMs that were purposely used by the speaker.

#### Method of Text Selections

Affordable Care Act speeches were purposely selected for the analytical study. These texts are from a trusted source, White House Office of the Press Secretary for Immediate Release and they are accessible and downloadable at:

https://obamawhitehouse.archives.gov/the-pressoffice/2016/10/20/remarks-presidentaffordable-care-act.

## **Data Collection**

Data in this study were obtained from both qualitative and quantitative. Quantitative data were analyzed to investigate types of DMs while qualitative ones were analyzed for intended meanings of the DMs found in Obama healthcare statements made by Obama, the former president of the United States.

#### 1. Quantitative Data

To gather data on DMs for analysis, the data card for the record as a research tool is designed based on Swan's DM list (2005, pp. 138–145) as shown below:

1.1 Focusing and linking–with reference to, regarding, as regards, as far as ....is concerned; as for;

1.2 Balancing a contrasting point-on the one hand; on the other hand; whereas; while;

1.3 Emphasizing a contrast-however; nevertheless; nonetheless; mind you; yet; still; in spite of this/that; despite this/that;

1.4 Similarity-similarly, in the same way; just as;

1.5 Concession and counter-argument

1.5.1 Concession: it's true; certainly; of course; granted; if; may; stressed auxiliaries.

1.5.2 Counter-argument: however, even so; but, nevertheless, nonetheless; all the same; still;

1.6 Contradicting-on the contrary; quite opposite

1.7 Dismissal or previous discourse-at least; anyway; anyhow; at any rate; in any case

1.8 Change of subject-by the way; incidentally; right; all right; Now; Ok;

1.9 Return to the previous subject-to return to the previous point (formal); as I was saying;

1.10 Structuring–first (ly); first of all; second (ly); third (ly) etc.; lastly; finally; to begin with; to start with; in the first /second place; for one thing (informal); for another thing (informal);

1.11 Adding-moreover (very formal); furthermore (formal); in addition; as well as; on the top that (informal); another thing is (informal); what is more; also; besides; in any case

1.12 Generalizing-on the whole, in general, in all / most/many/some cases; broadly speaking; by and larger; to a great extent; to some extent; apart from....; except for....

1.13 Giving examples-for instance; for example; e.g.; in particular;

1.14 Logical consequence-therefore (formal); as a result (formal); consequently (formal); so; then;

1.15 Making things clear; giving detail-I mean; actually; that is to say; in other words;

1.16 Softening and correcting-I think; I feel; I reckon (informal); I guess (informal); in my view/opinion (formal); apparently; so to speak; more or less; sort of (informal); kind of (informal); well; really; that is to say; at least; I afraid; I suppose, or rather; actually; I mean;

1.17 Gaining time-let me see; let's see; well; you know; I don't know; I mean; kind of; sort of

1.18 Showing one's attitude to what one is saying-honestly; frankly; no doubt

1.19 Persuading-after all; look; look here

1.20 Referring to the other person's expectation-actually; in fact; as a matter of fact; to tell the truth; well;

1.21 Summing up-in conclusion; to sum up; briefly; in short

There will be 21 record forms designed for each DM with specified column. The sample is shown below:



Table 1 Form for Data Collection of Discourse Markers

Discourse marker 1	Occurrence		Statement in Speech	The function of discourse marker and intended meaning	Frequency	
Focusing and linking	Paragraph	Line	Sto		No. of Occurrence	
1. with reference to; talking / speaking about;						
regarding, as regard; as far asis concerned;			1257			
as for			5.10	1.12		
		2				
		1	25			



#### Procedures for collecting quantitative data

The gradual process of data collection using the above record card will be processed under the following steps:

## Step 1

1. Print out four Affordable Care Act speeches.

2. Add line numbering for each speech using Microsoft Word.

3. Use the find function (ctrl+F) to identify relevant DMs, as classified by Swan

(2005).

4. Fill up the 21 record forms with types of DMs for each Affordable Care Act speech.

5. Read and detect each DM found in the Affordable Care Act speech, then record in the form for data collection of DMs as specified. Below is a sample of the Step 1 process. The detection of DMs will be done by giving underlined in bold type to the word (s) (see Appendix B).

## Step 2

1. Write the meaning of each DM used in the statement based on functions of DMs classified by Swan (2005) in Unit 157.

2. Count and record the number of occurrences of each DM

## 2. Qualitative Data

Content analysis was conducted to determine the intended meanings of DMs through the functions of DMs in the selected discourses and clarify the intended messages of the speaker. Qualitative data collection was carried out as follows:

#### Step 1

1. Interpret grammatical meaning or meaning based on functions of DMs by Swan (2005) and write an interpretation.

2. Interpret intended meaning in DMs used by the speaker and write the interpretation.

## Step 2

Report findings in summary form

## Data Analysis

The data analysis conducted in this study was based on two types of data:

1. Quantitative data based on types of DMs and frequencies in the selected discourses.

2. Qualitative data based on the use of content analysis in examining the data. The qualitative content analysis was applied to identify the intended messages sending from the speaker to the audience.

## 1. Quantitative

Qualitative data based on types of DMs in the selected discourses. Intended meaning is categorized and shown in table.

No.	Types of discourse markers	DMs	Frequency
2	Balancing a contrasting point	on the one hand;	
		on the other hand;	
		whereas; while;	

## 2. Qualitative

Qualitative data based on types of discourse markers in the selected discourses. Intended meaning is categorized and shown in table.

## Table 3 Intended meaning for qualitative analysis

No.	Types of discourse	DMs	Statement in speech	Intended
	markers			meaning
2	Balancing a contrasting	on the one	Are there steps that we	The President
	point	hand; on the	can skip while getting the	questioned his audience
		other hand;	core information that	if steps could skip
		whereas;	people need?	whereas the core
		while;		information that people
				need are being obtained.



## CHAPTER IV

## RESULTS

The present chapter deals with data analysis and results on DMs used in Barack Obama's Affordable Care Act speeches delivered in different occasions. Four speeches delivered in 2013, 2014, 2015, and 2016 were purposively selected. The analysis was carried out after using information gathered from the form for data collection of DMs, then the analytical form was summarized, and tabulated followed by an example of each category of function, number of occurrence along with lines in which each DM is used by the President.

## Results of Types and Frequencies of the Four Speeches

In responding to the first and second research and questions, DMs used in the four speeches made by the ex-president of the United States of America were summarized as shown in table 4

No.	Ty <mark>pes o</mark> f discourse	DMs	BO1	BO2	B03	B04	Frequency
	markers						
2	Balancing a contrasting	while	3	Z÷.	- /	-	3
	point						
3	Emphasizing a contrast	despite	1	2	-	-	3
		yet	3	-	-	-	3
		still	11	5		13	29
4	Similarity	just as	_	2	_	-	2
5	Concession and counter-	if	_	-	_	34	34
	argument						
		but	-	12	_	-	12

### Table 4 Results of types and frequencies of the four speeches

No.	Types of discourse	DMs	BO1	B02	B03	BO4	Frequency
	markers						
5	Concession and counter-	if	-	-	-	34	34
	argument (count.)						
		but	-	12	-	-	12
		still	-	5	-	-	5
8	Change of subject	by the	4	-	_	7	11
		way					
		all right	4	-	-	2	6
		now	4	2		18	24
10	Structuring	first	41	-	1	_	1
		finally	1	- 1	-	1	1
		in the	_	é -	1	1	2
		first					
		place					
		second	-	-	1	-	1
11	Adding	also	14	-	6	2	22
12	Generalizing	In	1	- 1	5-0	- 1	1
		general					
		To some	1	ν <del>2</del>		-	1
		extent					
14	Logical consequence	then	10	2	3	22	37
		SO	34	6	5	37	86
15	Making things clear;	l mean	2	-	1	1	4
	giving details						
		actually	5	1	-	10	16
		finally	-	-	_	1	1

## Table 4 (cont.)

No.	Types of discourse	DMs	BO1	BO2	BO3	BO4	Frequency
	markers						
16	Softening and correcting	sort of	_	_	_	1	1
		kind of	_	-	_	1	1
		well	4	-	_	8	12
		l feel	2	-	_	_	2
		l guess	2	-	_	_	2
		I think	19	1	1	_	21
		at least	1	_	-	_	1
		frankly	4 - ĭ	1	-	_	1
17	Gaining time	You	57		1	2	60
		know					
		well	1.		2	_	2
18	Showing one's attitude to	Frankly	-	1	-	-	1
	what one is saying						
19	Persuading	look	3		-	-	3
20	Ref <mark>erring</mark> to the other	in fact	4	-	-	-	4
	pers <mark>on's</mark> expectation		$\sim$				

The table above shows both types and frequencies of discourse markers of the four speeches which can be elaborated as follows:

## A. Types of discourse markers

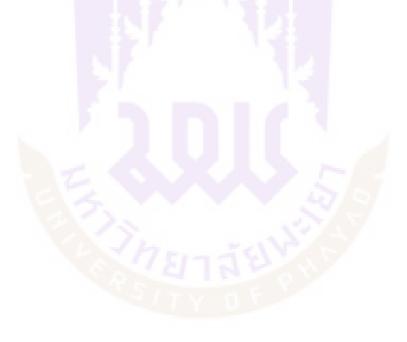
From Table 4, it reveals that 15 types of DMs found in Barack Obama's Affordable Care Act speeches include *balancing a contrasting point; emphasizing a contrast; similarity; concession and counter–argument;* change of subject; structuring; adding; generalizing; logical *consequence; making things clear: giving details; softening and correcting; gaining time; showing one's attitude to what one is saying; persuading* and *referring to the other person's expectation*. The most used type is **logical consequence** 'so' followed by gaining time 'you know' whereas **logical consequence** 'then' and **concession and counter-argument** 'if' were least occurrences among 15 types of DMs.

#### B. Frequencies of use of discourse markers

In terms of frequencies of use of discourse markers from high to low, the most frequently used is "so" with 86 occurrences of **logical consequence**, followed by 60 occurrences of the **gaining time** DM "you know." The **logical consequence** DM "then" has 37 occurrences respectively.

### Results of intended meaning of the four speeches

In responding to the third objectives of the study and research question 3, intended meaning of discourse markers used in the four speeches made by the ex-President of the United States of America were summarized in table 5, 6, 7, 8.



No.	Types of discourse markers	DMs	Frequency	Statement in speech	Intended meaning
2	Balancing a contrasting point	while	3	Are there steps that we can skip	The President questioned his
				while getting the core	audience if steps could skip whereas
				information that people need?	the core information that people need
					are being obtained.
3	Emphasizing a contrast	still	11	So, state insurance	The President used 'still' to describe
				commissioners <u>still</u> have the	something surprising pertaining to
				power to decide what plans can	what was said previously.
				and can't be sold in their states,	
				but the bottom line is insurers	
				can extend current plans that	
				would otherwise be cancelled	
				into 2014.	
		Yet	3	You were informed or several	The President informed his audience
				people in this building were	to describe something surprising
				informed two weeks before the	pertaining to what was said
				launch of the website that it was	previously and to emphasize increas
				failing the most basic tests	or repetition.

Table 5 Results of intended meaning of Speech 1

Tab	le	5	(cor	ıt.)
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No.	Types of discourse markers	DMs	Frequency	Statement in speech	Intended meaning
				internally; and <u>yet</u> a decision	
				was made to launch the website	
				on October 1st.	
		Despite	1	So, bottom line is in just one	The President questioned his
				month, <u>despite</u> all the problems	audience to describe something
				that we've seen with the	surprising pertaining to what was sai
				website, more than 500,000	previously.
				Americans could know the	
				security of health care by	
				January 1st, many of them for	
				the first time in their lives.	
8		by the	4	And <u>by the way</u> , that's what we	The President wants to introduce
		way		should have been able to do in	something in a speaker's mind and it
				drafting the rules in the first	is not directly part of the
				place.	conversation.

Table 5 (cont.)

No.	Types of discourse markers	DMs	Frequency	Statement in speech	Intended meaning
8	Change of subject	all right	4	This one's deserved, <u>all right?</u>	The President told his audience to
				lt's on us.	start of a new section of the
					discourse.
		Now	7	<u>Now,</u> it is important to	The President used this expression
				understand that out of that	to his audience to tell that start of c
				population, typically, there is	new section of the discourse is
				constant churn in that market.	going on.
11	Adding	also	14	And you know, I am very	The President wanted to introduce
				frustrated, but I'm <u>also</u>	his audience additional information
				somebody who, if I fumble the	or argument to what has been said
				ball, you know, I'm going to <mark>wait</mark>	to give more information.
				until I get the next play, and	
				then I'm going to try to run as	
				hard as I can and do right by the	
				team.	

Table 5 (cont.)

No.	Types of discourse markers	DMs	Frequency	Statement in speech	Intended meaning
12	Generalizing	in	1	And I think it's legitimate for them to	The President used this
		general		expect me to have to win back some	expression to his audience
				credibility on this health care law in	thinking about how far
				particular and on a whole range of these	general what is being said
				issues <u>in general.</u>	is.
		to some	1	And in terms of the impact on me—I	
		extent		think <u>to some extent</u> I addressed it when	
				I talked to Julie (sp)—you know, there	
				are going to be ups and downs during	
				the course of my presidency.	
13	Giving examples	-In	2	And I think it's legitimate for <mark>them</mark> to	The President used this
		particular		expect me to have to win back some	expression to give an
				credibility on this healt <mark>h care</mark> law <u>in</u>	example to make what
				particular and on a whole range of these	has been said clear.
				issues in general.	

Table 5 (cont.)

No.	Types of discourse markers	DMs	Frequency	Statement in speech	Intended meaning
14	Logical consequence	So	34	So in terms of how I intend to	The President used this expression
				approach it, I'm just going to	to his audience to express logical
				keep on working as hard as I can	order of what was said that
				around the priorities that the	follows what is said.
				American people care about.	
		then	10	And if the insurer is saying the	The President used this expression
				reason you're getting this notice	to his audience to express logical
				is because of the Affordable	order of what was said that
				Care Act, then you're going to	follows what is said.
				be understandably aggravated	The President used this expression
				about it.	when details are introduced and
					when these are unexpected.
19	Persuading	look	3	Well, <u>look.</u> if—if—(if?) i <mark>t com</mark> es	The President used this expression
				to immigration reform, you know,	because he was explaining
				there is no reason for us not to	something or making a point,
				do immigration reform.	especially very forcefully.

Table	Table 5 (cont.)								
No.	Types of discourse markers	DMs	Frequency	Statement in speech	Intended meaning				
20	Referring to the other person's	In fact	4	And <u>in fact.</u> you know, if we can	The President used this				
	expectation			get some focus groups and we	expression to add more				
				sit down with actual users and	detailed information to what				
				see, you know, how well is this	has just been said.				
				working, what would improve it.					

From table 5, intended meaning in each DM is shown in accordance with number of DMs, each DM used by Barack Obama shows its intended meaning and grammatical meaning in Swan's list of DMs. In the **gaining time** category, "you know" occurs with the highest frequencies with 57 occurrences.

No.	Types of discourse markers	DMs	Frequency	Statement in speech	Intended meaning
3	Emphasizing a contrast	still	5	Now, that doesn't mean that all the	The President
				problems in health care have been solved	questioned his audience
				forever. Premiums are <u>still</u> rising for families	to describe something
				who have insurance, whether you get it	surprising pertaining to
				through your employer or you buy it on	what was said
				your own—that's been true every year for	previously.
				decades.	
		despite	2	But, so far, those premiums have risen	
				more slowly since the Affordable Care Act	
				passed than at any time in th <mark>e pa</mark> st 50	
				years. It's also true that, de <mark>spite</mark> this law,	
				millions of Americans rem <mark>ain un</mark> covered in	
				part because governor <mark>s in so</mark> me states for	
				political reasons have deliberately refused	
				to expand coverage under this law.	
				But we're going to work on that.	

Table 6 Results of intended meaning of Speech 2

No.	Types of discourse markers	DMs	Frequency	Statement in speech	Intended meaning
4	Similarity	Just as	2	I hope to send a follow-up letter in a	The President used this
				few months saying I am free and	expression to tell
				clear of this disease, but until then, I	something/someone that looks
				know I will be fighting <u>just as</u> you	similar, but not exactly, the
				have been fighting for my life as a	same.
				working American citizen."	
5	Concession and counter	but	12	We are on our way. And if all of us	The President used this
	-argument			have the courage and the wisdom to	expression to his audience to
				keep working not against one	put forward to oppose an ide
				another, not to scare each other, <mark>b</mark> ut	
				for one anotherthen we wo <mark>n't j</mark> ust	
				make progress on health care.	
		still	5	There will be parts of th <mark>e law</mark> that	
				will <u>still</u> need to be improved.	
8	Change of subject	now	2	Jeanne Goe is a bartender from	The President used this
				Enola, Pennsylvania. <u>Now.</u> I think	expression to give a pause
				most folks are aware being	while communicating with his

Table 6 (cont.)

No.	Types of discourse markers	DMs	Frequency	Statement in speech	Intended meaning
8	Change of subject (Cont.)	now	2	a bartender, that's a job that usually	an audience to change what
				doesn't offer health care.	is speaking about to a new
					subject.
14	Logical consequence	Then	2	And if we can stop refighting old	The President used this
				political battles that keep us	expression to express logical
				gridlocked, <u>then</u> we could actually	order of what was said that
				make the law work even better for	follows what is said.
				everybody.	
		SO	5	And a whole lot of people decided it	
				was. <u>So</u> I want to thank everybody	
				who worked so hard to ma <mark>ke su</mark> re	
				that we arrived at this po <mark>int tod</mark> ay.	
15	Making things clear; giving details	actually	1	And if we can stop refighting old	The President used this
				political battles that keep us	expression to make his
				gridlocked, then we could <u>actually</u>	statement that has just said
				make the law work even better for	clear including additional
				everybody.	information.

Table 6 (cont.)

No.	Types of discourse markers	DMs	Frequency	Statement in speech	Intended meaning
16	Softening and correcting	I think	1	Jeanne Goe is a bartender from	The President used this
				Enola, Pennsylvania. Now, <u>I think</u>	expression to make his/
				most folks are aware being a	statement soft or to correct
				bartender, that's a job that	what has been said, these
				usually doesn't offer health care.	expressions.
18	Showing one's attitude to what	frankly	1	I'm a big believer in this	The President used this
	one is saying			legislation, and it has removed a	expression to express his/her
				lot of complexity and, <u>frankly</u> ,	attitude towards what he /sh
				fear from my life. Please keep	is speaking.
				fighting for the ACA." That's	
				what Sean had to say.	

From table 6, intended meaning in each DM is shown in accordance with number of DMs, each DM used by Barack Obama shows its own intended meaning, grammatical meaning in the Swan's list of DMs **concession and counter-argument** "but" occurs with the highest frequencies with 12 occurrences.

No.	Types of discourse markers	DMs	Frequency	Statement in speech	Intended meaning
10	Structuring	In the first	1	And it's working not just to make sure	The President used this
		place		that folks like Anne get coverage, but	expression too, to show
				it's also working to make sure that the	a sequence or order of
				system as a whole is providing better	an event and process.
				quality at a better price, freeing up our	
				providers to do the things that led	
				them to get into health care <u>in the first</u>	
				place —and that's help people.	
		First	1	First. it's because the Affordable Care	
				Act pretty much was their plan before I	
				adopted it—(laughter)— <mark>base</mark> d on	
				conservative, market-based principles	
				developed by the Heritage Foundation	
				and supported by Republicans in	
				Congress, and deployed by a guy	
				named Mitt Romney in Massachusetts	
				to great effect.	

Table 7 Results of intended meaning of Speech 3

Tab	le '	7 (d	con	nt.)
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No.	Types of discourse markers	DMs	Frequency		Statement in speech	Intended meaning
		second	1	And <u>s</u>	second. it's because health	
				reforr	m is really hard and the	
				peopl	le here who are in the	
				trenci	hes know that. Good people	
				from	both parties have tried and	
				failed	l to get it done for 100 years	
				becau	use every public policy has	
				some	trade-offs, especially when	
				it affe	ects one-sixth of the	
				Amer	ican economy and applies to	
				the v	ery personal needs of every	
				indivi	dual American.	
11	Adding	also	6	And w	we've made our share of	The President used this expression to
				mista	ikes since we passed this	show a sequence or order of an ever
				law. I	But we <u>also</u> know beyond a	and process to introduce additional
				shrea	l of a doubt that the policy	information or argument to what has
				has v	vorked.	been said to give more information.

Table 7 (cont.)

14	Logical consequence				Intended meaning
	Logical consequence	Then	3	What if you get sick? What if you get into	The President used this expression wants
				a car accident? <u>So</u> Anne, dutiful daughter	to express logical order of what was said
				that she was, went to HealthCare.gov,	that follows what is said.
				checked out her options in the	
				marketplace.	
		SO	5	And if that's your argument, then you	
				should meet somebody like Anne Ha, who	
				is here.	
15	Making things clear; giving details	l mean	1	<u>I mean.</u> we have been promised a lot of	The President used this expression to
				things these past five years that didn't turn	make his statement that has just said
				out to be the case: death panels, doom.	clear including additional information.
17	Gaining time	You	1	lf you're a woman, you can no longer b <mark>e</mark>	The President used this expression
		know		charged more just for being a woman <mark>. And</mark>	to pause to give time to think.
				you know there are a lot of women.	
				(Laughter.) Like more than 50 percent.	

From table 7, intended meaning in each DM is shown in accordance with number of DMs, each DM used by Barack Obama shows its own intended and grammatical meaning in the Swan's list of DMs. In the **adding** category, "also" occurs with the highest frequencies with six occurrences.

No.	Types of discourse markers	DMs	Frequency	Statement in speech	Intended meaning
3	Emphasizing a contrast	still	13	Well, but that still leaves that last	The President questioned his
				10 percent. And the fact that	audience to describe something
				that last 10 percent <u>still</u> has	surprising pertaining to what was
				difficulties is something that	said previously.
				we've got to do something about.	
5	Concession and counter-argument	If	34	And I promise, <u>if</u> Republicans	The President used this expression
				have good ideas to provide	to express an acknowledgment or
				more coverage for folks like	acceptance of something true.
				Amanda, I will be all for it.	
8	Change of subject	By the way	7	And, <u>by the way.</u> that would	The President used this expression
				hold down costs for the rest <mark>of</mark>	to introduce something in his mind
				you because there would be	and it is not directly part of the
				less uncompensated care in	conversation. Also, he wanted to
				hospitals.	give a pause while communicating
					with an audience to change what is
					speaking about to a new subject.

Table 8 Results of intended meaning of speech 4

Tab	le	8	(cont	:.)
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Table	e 8 (cont.)					
No.	Types of discourse markers	DMs	Frequency	Statement in speech	Intended meaning	
8	Change of subject (Count.)	all right	2	And when they just refused to	The President used this expression	
				do anything, we said, <u>all right,</u>	to tell that start of a new section of	
				we're going to have to do it	the discourse is going on.	
				with Democrats.		
				<u>Now,</u> we couldn't get single-	The President used this expression	
		now	7	payer passed, and I wanted to	to give a pause while	
				make sure that we helped as	communicating with an audience to	
				many people as possible, given	change what is speaking about to a	
				the political constraints.	new subject.	
10	Structuring	Finally	1	And <u>finally.</u> we should continue	The President used this expression	
				to encourage innovation by th <mark>e</mark>	to show a sequence or order of an	
				states.	event and process.	
		in the first	J.	But one thing I want to start with		
		place		is just reminding people why it is		
				that we fought for health reform		
				<u>in the first place</u> .		

Table 8 (cont.)

No.	Types of discourse markers	DMs	Frequency	Statement in speech	Intended meaning
11	Adding	also	2	But we've <u>also</u> always known	The President used this expression
				—and I have always said —that	to introduce additional information of
				for all the good that the	argument to what has been said to
				Affordable Care Act is doing	give more information.
				right now —for as big a step	
				forward as it was —it's still just	
				a first step.	
14	Logical consequence	Then	23	And Amanda was able to stay	The President used this expression
				on her parents' plan and <u>then</u>	to
				get insurance after she aged	wants to express logical order of
				out, even though she has w <mark>hat</mark>	what was said that follows what is
				used to be called a preexisting	said.
				condition—because we made it	
				illegal to discriminate against	
				people with preexisting	
				conditions.	

Table 8 (cont.)

No.	Types of discourse markers	DMs	Frequency	Statement in speech	Intended meaning
14	Logical consequence (Count.)	SO	37	And if you had had an illness like cancer or	
				diabetes, or some other chronic disease,	
				you couldn't buy new insurance because the	
				insurance company's attitude was, you know	
				what, this is just going to cost us money, we	
				don't want to insure you. <u>So</u> if you were trying	
				to buy health insurance on your own, it was	
				either hugely expensive or didn't provide very	
				effective coverage.	
15	Making things clear; giving	l m <mark>ean</mark>	1	And that's just the truth. (Laughte <mark>r.) <mark>I m</mark>ean. I</mark>	The President used this
	details			worked really, really hard to engage Republicans;	expression to make one'
				took Republican ideas that origi <mark>nally t</mark> hey had	statement that has just
				praised; said, let's work together to get this done.	said clear including
		actually	10	So repeal is not the answer. Here is what we	additional information.
				can do instead to <u>actually</u> make the Affordable	
				Care Act work even better than it's working	
				right now.	

Table 8 (cont.)

No.	Types of discourse markers	DMs	Frequency	Statement in speech	Intended meaning
16	Softening and correcting	Sort of	1	You might buy a policy thinking that it was	The President used this
				going to cover you. It was <u>sort of</u> like when I	expression to make his
				was young and I bought my first car, I had to	statement soft or to
				buy car insurance.	correct what has been
		Kind of	1	This isn't <u>kind of</u> a rah–rah speech. I might get	said.
				into the details. I hope you don't mind.	
		well	8	<u>Well.</u> I can tell you what will not work.	
				Repealing the Affordable Care Act will not work.	
17	Gaining time	You	2	And as I said, part of this is just — <u>you know</u> ,	The President used this
		know		health care is complicated.	expression to pause his
					/her talk to give time to
					think.

From table 8, intended meaning in each discourse marker is shown in accordance with number of discourse markers, each discourse marker used by Barack Obama shows its own intended meaning, grammatical meaning in the Swan's list of discourse markers **logical consequence** 'so' occurs with the highest frequencies with 37 occurrences.

## CHAPTER V

### CONCLUSION

#### Summary of the study

This study aims to investigate types of discourse markers in Barack Obama's affordable healthcare speeches, to study the frequencies of DMs used in Obama's Affordable Healthcare speeches, and to explore intended meaning in Barack Obama's Affordable Healthcare speeches through the functions of discourse makers if their meanings correspond to the meaning and functions in the list of discourse.

# 1. Summary of types of discourse markers used in Barack Obama's Affordable Care speeches (quantitative result)

This summary section provides the overall results obtained from analysis based on the objective of the Study 1: to investigate types of DMs in Barack Obama's Affordable Healthcare speeches. Results revealed after the analytical process that the President used different types of DMs in his four speeches delivered in 2013, 2014, 2015, and 2016. DMs used by him in four speeches can be classified according to types proposed by Swan (2005).

Results shows that 15 types of DMs used by Barack Obama, were frequently used in the list. Based on 15 used types, the most used type is logical consequence "so" followed by gaining time "you know," whereas the logical consequence DM "then" and concession and counter–argument DM "if" had the lowest numbers of occurrences among the 15 types of DM. From inspecting the number of DMs as per type and speech, it is seen that Barack Obama used this type to show more stable logical order of what was said following what is said across the entire speech. This corresponds to Schiffrin (1987) "so" is used to indicate a relation of "premise and conclusion" and indicating a result and establishing a causal link among event.

#### 2. Summary of the Frequencies of Discourse Markers

This second summary section provides the overall results obtained from analysis based on the objective of Study 2: to study the frequencies of DMs used in Obama's

Affordable Healthcare speeches. In four Affordable Care speeches, 15 types of categories of DMs out of 21 types as classified by Swan (2005) were found as follows: *balancing, emphasizing a contrast, similarity, concession and counter–argument, structuring, adding, logical consequence, making things clear, giving details, softening, and correcting, gaining time, persuading, and referring to the other person's expectation.* In conclusion, the most often use of DMs is **logical consequence** (123 times), followed by 62 instances of **gaining time** and **concession and counter–argument** with 51 times respectively. There are 415 of total frequencies of DMs used by Barack Obama. This corresponds to the objective of Study 2 and research question set.

Results reveal that the frequencies of DMs used by Barack Obama, the most frequently use is 'so' with 86 occurrences of **logical consequence** followed by 60 occurrences of **gaining time** 'you know' whereas **logical consequence** 'then' with 37 occurrences and **concession and counter-argument** 'if' with 34 occurrences were least occurrences respectively among 15 types of DMs. From inspecting the number of DMs as per frequency and speech, it is seen that Barack Obama used 'so' with 86 occurrences to express the logical order of the sequence of what was said that follows what is said. This corresponds to Cambridge Dictionary Online (2018) "*So* is a very common DMs in speaking. It usually occurs at the beginning of clauses and we use it when we are summarizing what has just been said, or when we are changing topic."

# 3. Summary of intended meaning in Barack Obama's Affordable Healthcare speeches

This summary section addressed the overall results obtained from analysis based on the objective of the Study 3: to explore intended meaning in Barack Obama's Affordable Healthcare speeches through the functions of discourse makers if their meanings correspond to the meaning and functions in the list of discourse.

The results of the study were based on 15 types of DMs used by the speaker that can be interpreted according to Swan's (2005) classification of discourse markers functions (based on grammatical function). Besides, these DMs are used by Obama, the former President of the United States, containing intended meaning (grammatical meaning). These intended meanings were found in each DM as a device to convey political messages or social interaction. This corresponds to the objective of the Study 3 and research question set.

In Speech 1, intended meaning in each DM is shown in accordance with the number of DMs. Each DM used by Barack Obama has its own intended meaning and grammatical meaning in Swan's list of DMs. The **gaining time** DM "you know" occurs with the highest frequency, with 57 occurrences. It shows the common expression of the speaker to have the time to think about correspondence during the talk. This corresponds to Jana (2016, p. 31) "you know *gives* the speaker *time to* consider his inferences when the speaker is talking."

In Speech 2, intended meaning in each DM is shown in accordance with number of DMs, each DM used by Barack Obama shows its own intended meaning, grammatical meaning in the Swan's list of DMs **concession and counter-argument** "but" occurs with the highest frequencies with 12 occurrences. It shows the common expression for the speaker to express opposing ideas in context. This corresponds to Cambridge Dictionary Online (2018, Online) "but is used to connect ideas that contrast." Some paper indicated opposite results stating that "but" is used to make "denials of expectation," "contrast," "correction," and "cancellation" (Lakoff 1971; Blakemore 1987; 2002; Horn 1989; Bell 1998; Item 2005) and the two theorists (Horn 1989; Abraham 1979) further argue that "*but* in English is an ambiguous linguistic expression."

In Speech 3, intended meaning in each DM is shown in accordance with number of DMs, each DM used by Barack Obama shows its own intended meaning, grammatical meaning in the Swan's list of DMs **adding** "also" occurs with the highest frequencies with six occurrences. It shows the common expression for the speaker to add extra information to what has been said. This corresponds to Cambridge Dictionary Online (2018, Online) "*Also* occupies different positions in a sentence. We use *also* in front position to emphasize what follows or to add a new point or topic."

In Speech 4, intended meaning in each DM is shown in accordance with number of DMs, each DM used by Barack Obama shows its own intended meaning, grammatical meaning in the Swan's list of DMs **logical consequence** 'so' occurs with the highest frequencies with 37 occurrences. It shows the common expression for the speaker to express logical sequence to what has been said. This corresponds to Cambridge Dictionary Online (2018, Online) "*So* is a very common discourse marker in speaking. It usually occurs at the beginning of clauses and we use it when we are summarizing what has just been said, or when we are changing topic".

#### Discussion of the study

In this section, I mainly elaborate on the findings of the study, which include both qualitative and quantitative results. Discussions of results were discussed based on three objectives of the study together (types of DMs, frequencies, and intended meanings).

#### 1. Discussions of Speech 1

Types of DMs found in Barack Obama's Affordable Care speech on November 14, 2013 were discussed based on results of the study. From comprehensive study, DMs used by President Obama are of 12 types as given below:

**1.1 Balancing contrasting points** with two occurrences of the DM "while." In this context, the President questioned his audience if steps could skip whereas the core information that people need are being obtained.

**1.2 Emphasizing a contrast** with one occurrence of "despite," three of "yet," and 12 of "still"

**Despite:** In this context, the President questioned his audience to describe something surprising pertaining to what was said previously.

Yet: In this context, the President informed his audience to describe something surprising pertaining to what was said previously and to emphasize increase or repetition. For Ismail (2012), the use of adversative DMs like "yet" indicate that the speaker is attempting to deny an expectation.

**Still:** These lexical expressions, in discourse, are used to describe something surprising pertaining to what was said previously.

**1.3 Change of subject** with 12 occurrences of DM: eight "now," four "all right," and four of "by the way"

**By the way:** In this context, the speaker wants to give a pause while communicating with an audience to change what is speaking about to a new subject, to introduce something in a speaker's mind and it is not directly part of the conversation.

Here, the President used this expression to change the subject of talk completely without notice or clue.

All right: In this context, the President told his audience to start of a new section of the discourse.

**Now:** In this context, the President used this expression to his audience to tell that start of a new section of the discourse is going on.

1.4 Adding with 14 occurrences of 'also'

Also: In this context, the President wanted to introduce his audience additional Information or argument to what has been said to give more information.

1.5 Generalizing with one occurrence of "in general" and one of "to some extent"

In general/to some extent: In this context, the President used this expression to his audience thinking about how far general what is being said is.

1.6 Giving examples with two occurrences of 'In particular'

In particular: In this context, the President used this expression to give an example to make what has been said clear.

1.7 Logical Consequence with 38 occurrences of "so" and ten of "then"

**So/then:** In this context, the President used this expression to his audience to express logical order of what was said that follows what is said.

**1.8 Making things clear; giving details** with 7 occurrences of DM: five "actually" and two "I mean"

Actually: In this context, the President used this expression when details are introduced and when these are unexpected.

I mean: In this context, the President questioned his audience used to make one's statement that has just said clear including additional information.

**1.9 Softening and correcting** with differences of types of DMs:

Two instances of "I feel," four of "well," two of "I guess," 23 of "I think", and one of "at least"

I think/ I guess/ I feel: In this context, the President used this expression to show his personal opinion, with which other people may not agree. In this situation, Hyland and Tse (2004, pp. 156–177) "I think" include it as attitude markers which express the writer's affective values toward the reader and the content presented in the text. In contrast, Holmes (1990; as cited in Furko, 2013) identified two functions of "I think" as expressing either uncertainty or certainty. Nevertheless, it seems that politicians tend to use the latter function in their use of such markers.

**Well:** In this context, the President used this expression to make his statement soft or to correct what has been said.

At least: In this context, the President used this expression to emphasize that something was positive in a negative situation.

1.10 Gaining time with 56 occurrences of "you know"

You know: In this context, the President used this expression to give time to think by using a pause during his talk.

1.11 Persuading with three occurrences of "look"

**Look:** In this context, the President used this expression because he was explaining something or making a point, especially very forcefully.

**1.12 Referring to the other person's expectation** with four occurrences of "in fact"

In fact: In this context, the President used this expression to add more detailed information to what has just been said.

#### 2. Discussion of Speech 2

The types of DMs found in Barack Obama's Affordable Care speech on April 1, 2014 were discussed based on results of the study. From comprehensive study, DMs used by President Obama are of eight types as given below:

2.1 Emphasizing a contrast (seven occurrences): five "still" and two "despite"

**Despite/Still:** In this context, the President questioned his audience to describe something surprising pertaining to what was said previously.

2.2 Similarity with two occurrences "just as"

**Similarity:** In this context, the President used this expression to tell something/someone that looks similar, but not exactly, the same.

**2.3 Concession and Counter-argument** with 17 occurrences of discourse markers: 12 "but" and five "still"

**But/still:** In this context, the President used this expression to his audience to put forward to oppose an idea.

2.4 Change of subject with two occurrences of "now"

**Now:** In this context, the President used this expression to pause while communicating with his audience to change to a new subject.

**2.5 Logical consequence** with seven occurrences of DMs: two "then" and five "so"

**Then/so:** In this context, the President used this expression to express logical order of what was said that follows what is said.

2.6 Making things clear; giving details with one occurrence "actually"

Actually: In this context, the President used this expression to make his statement that has just said clear including additional information.

2.7 Softening and correcting with one occurrence "I think"

I think: In this context, the President used this expression to make his/ statement soft or to correct what has been said, these expressions.

2.8 Showing one's attitude to what one is saying with one occurrence "frankly"

**Frankly:** In this context, the President used this expression to express his/her attitude toward what he /she is speaking.

#### 3. Discussions of Speech 3

Types of DMs found in Barack Obama's Affordable Care speech on March 25, 2015 were discussed based on results of the study. From comprehensive study, DMs used by President Obama are of five types as given below:

**3.1 Structuring** with three occurrences: one "in the first place," one "first," one "second"

In the first place/first/second: In this context, the President used this expression too, to show a sequence or order of an event and process.

3.2 Adding with six occurrences of "also"

Also: In this context, the President used this expression to show a sequence or order of an event and process to introduce additional information or argument to what has been said to give more information. This corresponds to Ismail's study (2012) on DMs in political speeches focusing on forms and function. This 'also' is used to introduce further evidences, the speaker depends on using specific markers to achieve his aim.

3.3 Logical consequence with eight occurrences; three "then," five "so"

**So/then:** In this context, the President used this expression wants to express logical order of what was said that follows what is said.

3.4 Making things clear; giving details with one occurrence of "I mean"

I mean: In this context, the President used this expression to make his statement that has just said clear including additional information.

3.5 Gaining time with three occurrences; one "you know," one "well"

You know/well: In this context, the President used this expression to pause his /her talk to give time to think.

#### 4. Discussions of Speech 4

The DMs used by President Obama in his Affordable Care speech on October 20, 2016 can be divided into nine categories and are discussed below:

4.1 Emphasizing a contrast with 13 occurrences "still"

**Still:** In this context, the President questioned his audience to describe something surprising pertaining to what was previously said.

4.2 Concession and counter-argument with 35 occurrences of "if"

If: In this context, the President used this expression to express an acknowledgment or acceptance of something true.

**4.3 Change of subject** with 16 occurrences: seven "by the way," two "all right," and seven "now"

By the way: In this context, the President used this expression to introduce something in his mind and it is not directly part of the conversation. Also, he wanted to give a pause while communicating with an audience to change what is speaking about to a new subject.

**All right:** In this context, the President used this expression to tell that start of a new section of the discourse is going on.

Now: In this context, the President used this expression to give a pause while communicating with an audience to change what is speaking about to a new subject. This is accorded with "now" as the textual DM classified by Schiffrin (1987, p. 241), she calls it "topicalisers" which are markers that explicitly indicate some type of topic shift to the reader so that the argumentation can be easily followed. In other words, "now" is used to indicate a speaker's progression through a discourse which contains an ordered sequence of subordinating parts. It is also used to indicate the upcoming shift in speech, or when the speaker wants to negotiate the right to control what will happen next in speech.

4.4 Structuring with two occurrences: one "finally" and one "in the first place"

**Finally/in the first place**: In this context, the President used this expression to show a sequence or order of an event and process. In the same way, Ismail (2012) points out 'finally' as conclusive marker that is used to give a conclusive relation of the context ideas.

4.5 Adding with two occurrences of "also"

**Also:** In this context, the President used this expression to introduce additional information or argument to what has been said to give more information.

4.6 Logical consequence with 37 occurrences of "so" and 23 of "then"

Then/so: In this context, the President used this expression to wants to express logical order of what was said that follows what is said. This corresponds to Schifrin (1987, p. 330) "so" is used to indicate a relation of 'premise and conclusion' and indicating a result and to establish a causal link among events.

4.7 Making things clear; giving details with 11 occurrences: one "I mean" and ten "actually"

I mean/actually: In this context, the President used this expression to make one's statement that has just said clear including additional information.

**4.8 Softening and correcting** with ten occurrences: 1one "sort of," one "kind of," and eight "well"

**Sort of/ kind of/well:** In this context, the President used this expression to make his statement soft or to correct what has been said.

#### 4.9 Gaining time with two occurrences "you know"

You know: In this context, the President used this expression to pause his /her talk in order to give time to think. This corresponds to Interpersonal DMs classified by Hyland and Tse (2004, pp. 156–177). In its sub list "you know" is certainty markers that express full commitment to the statements presented by the writer. In this regard Schiffrin (1987, p. 268) maintains that "y' know" has two discourse functions: it is a marker of meta–knowledge about what speakers and hearers share and a marker of meta–knowledge about what is generally known. It is also used to indicate a situation in which the speaker knows that the hearer shares some knowledge about a specific piece of information.

When the context of the use of discourse makers found in four selected speeches made by Obama is considered, every DM plays a crucial role both speaking and writing and is significant in terms of meaning in communication, and meanings are not always found in a dictionary. This corresponds to Carter et al. (2016) point out that DMs do not always have meanings that can be searched in a dictionary. However, what one can see specific characteristics of DMs is they have certain functions, and some DMs, such as well, can have multiple functions. Each and every discourse maker used by Obama conveys his intended meaning according to his purpose. This is supported by the study conducted by Nur (2016) to investigate types of DMs used by Obama in Obama 2014 APEC CEO Summit speech based on the theory of DMs proposed by Fraser (1999) and the theory of pragmatic proposed by Yule (1996). Findings showed that Obama used three types of DMs: contrastive, elaborative, and inferential markers. For the intended meaning of the use of DMs, the result indicated that the use of DMs in Obama speech is up to the speaker's purpose in delivering the utterance, whereas the DM "and" was used to persuade and invite China to do a bilateral cooperation with America that will benefit both nations. Meanwhile, Obama used "but" to emphasize that United States viewed and put China as the more superior country among others and to ensure APEC nations that there was a chance to make the better future by working together. Besides, the speaker used "so" in the speech to show his affirmation toward the treaty between America and China in arranging the new steps and arrangement for the nations. This indicates significant role of DMs in political setting as

Graber (1993, pp. 305–332) in his study, through any political content, DMs assume a vital part as a cohesive device in passing on the expected message.

The DMs used in Obama healthcare speeches have grammatical and social functions. Besides, functions of DMs play the significant role in political speech. Obama used discourse makers as a means of social interaction aiming at influencing the nation. This is accorded with what Hind M. Ismail's work (2012) "Discourse Markers in Political Speeches: Forms and Functions" investigating the importance and functions of DMs and tries to shed light on the kinds of DMs used in political speech by analyzing the speeches of Barack Obama. The writer uses Hyland and Tse's (2004) classification of DMs; interpersonal and textual markers. His findings revealed that these DMs function as means of social interaction aimed at influencing the nation.

#### Recommendations

#### 1. Recommendations for Implications

The findings of the study can be used as a model to explore other kinds of speeches in various contexts:

1.1 Political candidates can benefit from using the frequent used types of DMs based on Swan's list to transmit desired and persuasive outcomes to their audiences and win against their political opponents.

1.2 DMs enable English major students to effectively communicate in spoken and written English.

#### 2. Recommendation for further Studies

An analysis of DMs can be conducted for the following settings:

2.1 DMs in other occasions and contexts

2.2 DMs in religious settings



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# APPENDIX A Form for Data Collection of Discourse Markers

Discourse marker 1	Occurre	nce	Statement in Speech	The function of discourse marker and intended meaning	Frequency
Focusing and linking	Paragraph	Line	St		No. of Occurrence
1. with reference to; talking/speaking about;	.37				
regarding, as regard; as far asis concerned;					
as for					
6 5					



## APPENDIX B Sample of Step 1 Process

- 1 The White House
- 2 Office of the Press Secretary
- 3 For Immediate Release
- 4 October 20, 2016
- 5 Remarks by the President on the Affordable Care Act
- 6 Miami Dade College Miami, Florida
- 7 1:51 P.M. EDT
- 8 THE PRESIDENT: Hello, Miami! (Applause.) Thank you so much. Well, everybody have a seat.
- 9 Have a seat. It is good to see all of you! It's good to be back at Miami–Dade! (Applause.)
- 10 One of my favorite institutions! (Applause.) Love this school.
- 11 I want to thank your longtime president and great friend, Eduardo J. Padrón. (Applause.)
- 12 And to all the faculty and staff, and of course, most importantly, the students, for hosting
- 13 me--I want to say how grateful I am. I want to thank the wonderful elected officials who
- 14 are here today. I'm going to just point out two outstanding members of Congress--
- 15 Debbie Wasserman Schultz--(applause)--and Ted Deutch. (Applause.)
- 16 <u>So</u> this is one of my last visits here as President. <u>Now</u>, once I'm not President-17 AUDIENCE MEMBER: Nooo-
- 18 THE PRESID<mark>ENT:</mark> No, no, the good news is, once I'm no longer President I can come more
- 19 often. (Applause.) Right now, usually I can only come to Florida when I'm working.
- 20 <u>But</u> when I'm out of office, I can come here for fun. (Laughter.)

21 <u>But</u> the first thing I want to say is thank you for your support, <u>and</u> thank you for the

22 opportunity and the privilege you've given me to serve these past eight years.

23 I remember standing just a few blocks north of here in the closing days of the 2008

- 24 campaign. <u>And</u> at that point, we were already realizing that we were in the midst of the
- worst economic crisis of our lifetimes. We didn't know where the bottom would be.
- 26 We were still in the middle of two wars. Over 150,000 of our troops were overseas.
- 27 But thanks to the hard work and the determination of the American people, when I come here

today the story is different.

29 Working together, we've cut the unemployment rate in Florida by more than half.

30 Across the country, we turned years of job losses into the longest streak of job creation

on record. We slashed our dependence on foreign oil, doubled our production of
renewable energy. Incomes are rising again--they rose more last year than any time
ever recorded. Poverty is falling--fell more last year than any time since 1968.
Our graduation rates from high school are at record highs. College enrollment is significantly
higher than it was when we came into office. Marriage equality is a reality in all 50 states.
(Applause.)

37 So we've been busy. This is why I've got gray hair. (Laughter.) But we did one other thing.
38 We fought to make sure that in America, health care is not just a privilege, but a right
39 for every single American. And that's what I want to talk about today. (Applause.)

40 That's what I want to talk about here today.

You've heard a lot about Obamacare, as it's come to be known. You heard a lot about
it in the six and a half years since I signed it into law. And some of the things you heard
might even be true. But one thing I want to start with is just reminding people why it is
that we fought for health reform in the first place. Because it was one of the key motivators
in my campaign.

And it wasn't just because rising health costs were eating into workers' paychecks
and straining budgets for businesses and for governments. It wasn't just because, before
the law was passed, insurance companies could just drop your coverage because
you got sick, right at the time you needed insurance most.

It was because of you. It was because of the stories that I was hearing all around the country,
and right here in Florida--hearing from people who had been forced to fight a broken
health care system at the same time as they were fighting to get well.

It was about children like Zoe Lihn, who needed heart surgery when she was just hours old--just a baby, just a infant. And she was halfway to hitting her lifetime insurance cap before she was old enough to walk. Her parents had no idea how they could possibly make sure that she continued to make progress. And today, because of the Affordable Care Act, Zoe is in first grade and she's loving martial arts. And she's got a bright future ahead of her. (Applause.)

59 We fought so hard for health reform because of women like Amanda Heidel, who lives60 here in South Florida. As a girl, she was diagnosed with diabetes--and that's a disease

with costs that can add up quickly if you don't have insurance, can eat away at your dreams.
But thanks to the Affordable Care Act, Amanda got to stay on her parents' plan after college.
When she turned 26, Amanda went online, she shopped for an affordable health insurance
plan that covered her medications. Today, she's pursuing a doctorate in psychology.
And Amanda said that the Affordable Care Act "has given me the security and freedom
to choose how I live my life." The freedom and security to choose how I live my life.
That's what this was all about.

Zoe and Amanda, the people who I get letters from every single day describing what it
meant not to fear that if they got sick, or a member of their family got sick, if they,
heaven forbid, were in an accident, that somehow they could lose everything.

So because of this law, because of Obamacare, another 20 million Americans now know the financial security of health insurance. So do another 3 million children, thanks in large part to the Affordable Care Act and the improvements, the enhancements that we made to the Children's Health Insurance Program. And the net result is that never in American history has the uninsured rate been lower than it is today. Never. (Applause.) And that's true across the board. It's dropped among women. It's dropped among Latinos and African Americans, every other demographic group. It's worked.

Now, that doesn't mean that it's perfect. No law is. And it's true that a lot of the noise around the health care debate, ever since we tried to pass this law, has been nothing more than politics. But we've also always known--and I have always said--that for all the good that the Affordable Care Act is doing right now--for as big a step forward as it was--it's still just a first step. It's like building a starter home--or buying a starter home. It's a lot better than not having a home, but you hope that over time you make some improvements.

And in fact, since we first signed the law, we've already taken a number of steps to
improve it. And we can do even more--but only if we put aside all the politics rhetoric,
all the partisanship, and just be honest about what's working, what needs fixing and
how we fix it.

89 <u>So</u> that's what I want to do today. This isn't kind of a rah-rah speech. I might get into
90 the details. I hope you don't mind. (Laughter.)

91 <u>So</u> let's start with a basic fact. The majority of Americans do not--let me repeat--do not
92 get health care through the Affordable Care Act. Eighty percent or so of Americans get
93 health care on the job, through their employer, or they get health care through Medicaid,
94 or they get health care through Medicare. <u>And so</u> for most Americans, the Affordable
95 Care Act, Obama, has not affected your coverage--except to make it stronger.

96 **Because of** the law, you now have free preventive care. Insurance companies have to offer 97 that in whatever policy they sell. **Because of the law**, you now have free checkups 98 for women. Because of the law, you get free mammograms. (Applause.) Because of the law, 99 it is harder for insurance companies to discriminate against you because you're a woman 100 when you get health insurance. (Applause.) Because of the law, doctors are finding better ways to perform heart surgeries and delivering healthier babies, and treating 101 chronic disease, and reducing the number of people that, once they're in the hospital, 102 103 end up having to return to the hospital.

104 <u>So</u> you're getting better quality even though you don't know that Obamacare is doing it.
105 AUDIENCE MEMBER: Thanks, Obama.

106 THE PRESIDENT: Thanks, Obama. (Laughter and applause.)

107 <u>Because of</u> the law, your annual out-of-pocket spending is capped. Seniors get discounts 108 on their prescription drugs because of the law. Young people can stay on their parents' 109 plan--just like Amanda did--because of the law. (Applause.) And Amanda was able to stay 110 on her parents' plan and then get insurance after she aged out, even though she has 111 what used to be called a preexisting condition--because we made it illegal to discriminate 112 against people with preexisting conditions. (Applause.)

113 By the way, before this law, before Obamacare, health insurance rates for everybody-whether you got your insurance on the job, or you were buying it on your own--health 114 115 insurance rates generally were going up really fast. This law has actually slowed down the pace of health care inflation. So, every year premiums have gone up, but they've 116 117 gone up the slowest in 50 years since Obamacare was passed. In fact, if your family gets insurance through your job, your family is paying, on average, about \$3,600 118 less per year than you would be if the cost trends that had existed before the law were 119 120 passed had continued. Think about that. That's money in your pocket.

121 Now, some people may say, well, I've seen my copays go up, or my networks have
122 changed. But these are decisions that are made by your employers. It's not because of
123 Obamacare. They're not determined by the Affordable Care Act.

124 So if the Affordable Care Act, if Obamacare hasn't changed the coverage of the 80 percent 125 of Americans who already had insurance, except to make it a better value, except to 126 make it more reliable, how has the law impacted the other 15 or 20 percent of Americans 127 who didn't have health insurance through their job, or didn't qualify for Medicaid, or didn't 128 qualify for Medicare?

Well, before the Affordable Care Act, frankly, you were probably out of luck. Either you had to buy health insurance on your own, because you weren't getting it through the job, and it was wildly expensive, and your premiums were going up all the time, and if you happened to get sick and use the insurance, the insurer the next year could drop you.
And if you had had an illness like cancer or diabetes, or some other chronic disease, you couldn't buy new insurance because the insurance company's attitude was, you know what, this is just going to cost us money, we don't want to insure you.

So if you were trying to buy health insurance on your own, it was either huaely 136 expensive or didn't provide very effective coverage. You might buy a policy thinking that 137 138 it was going to cover you. It was sort of like when I was young and I bought my first car, 139 I had to buy car insurance. And I won't name the insurance company, but I bought the insurance because it was the law, and I got the cheapest one I could get, because 140 I didn't have any money--and it was a really beat-up car. (Laughter.) And I remember 141 somebody rear-ends me, and I call up the insurance company, thinking maybe I can get 142 143 some help, and they laughed at me. They're all like, what, are you kidding? (Laughter.) It didn't provide any coverage other than essentially allowing me to drive. (Laughter.) 144

145 Well, that's what it was like for a lot of people who didn't have health insurance on the job.

146 So that meant that a lot of people just didn't bother getting health insurance at all.

147 And when they got sick, they'd have to go to the emergency room.

148 AUDIENCE MEMBER: (Inaudible.)

149 THE PRESIDENT: Well, that's true, too.

And so you're relying on the emergency room, but the emergency room is the most expensive place to get care. And because you weren't insured, the hospital would have to give you the care for free, and they would have to then make up for those costs by charging everybody else more money. So it wasn't good for anybody.

154 So what the Affordable Care Act is designed to do is to help those people who were 155 previously either uninsured or underinsured. And it worked to help those people in two ways.

First, we gave states funding to expand Medicaid to cover more people. In D.C. and the
31 states that took us up on that, more than 4 million people have coverage who didn't
have it before. They now have health insurance.

Second, for people who made too much to qualify for Medicaid even after we expanded 159 160 it, we set up what we call marketplaces on HealthCare.gov, so you could shop for a plan 161 that fits your needs, and then we would give you tax credits to help you buy it. And 162 most people today can find a plan for less than \$75 a month at the HealthCare.gov 163 marketplace when you include the tax credits that government is giving you. That means it's less than your cellphone bill--because I know you guys are tweeting a lot--164 (laughter)--and texting and selfies. (Laughter.) And the good news is, is that most 165 people who end up buying their coverage through the marketplaces, using these tax 166 credits, are satisfied with their plans. 167

So not only did Obamacare do a lot of good for the 80-plus percent of Americans who already had health care, but now it gave a new affordable option to a lot of folks who never had options before. All told, about another 10 percent of the country now have coverage. The Affordable Care Act has done what it was designed to do: It gave us affordable health care. So what's the problem? Why is there still such a fuss? Well, part of the problem is the fact that a Democratic President named Barack Obama passed the law. (Applause.)

And that's just the truth. (Laughter.) I mean, I worked really, really hard to engage Republicans; took Republican ideas that originally they had praised; said, let's work together to get this done. And when they just refused to do anything, we said, all right, we're going to have to do it with Democrats. And that's what we did. And early on, Republicans just decided to oppose it. And then they tried to scare people with all kinds of predictions--that it would be a job-killer; that it would force everyone into government-run insurance; that it would lead to rationing; that it would lead to death panels; that it would bankrupt the federal government. You remember all this.

183 And despite the fact that all the bad things they predicted have not actually happened-despite the fact that we've created more jobs since the bill passed in consecutive months 184 185 than any time on record--(applause)--despite the fact that the uninsured rate has gone down to its lowest levels ever, despite that fact that it's actually cost less than anybody 186 187 anticipated and has shown to be much less disruptive on existing plans that people get through their employers, despite the fact that it saved Medicare over \$150 billion--188 which makes that program more secure--despite all this, it's been hard, if not impossible, 189 190 for any Republican to admit it.

They just can't admit that a lot of good things have happened and the bad things they predicted didn't happen. So they just keep on repeating, we're going to repeal it. We're going to repeal it, and we're going to replace it with something better--even though, six and a half years later, they haven't--they still haven't shown us what it is that they would do that would be better.

But--and this is actually the main reason I'm here--just because a lot of the Republican 196 197 criticism has proven to be false and politically motivated doesn't mean that there aren't 198 some legitimate concerns about how the law is working now. And the main issue has to 199 do with the folks who still aren't getting enough help. Remember, I said 80 percent 200 of people, even before the law passed, already had health insurance. And then we expanded 201 Medicaid, and we set up the marketplaces, and another 10 percent of people got health 202 insurance. Well, but that still leaves that last 10 percent. And the fact that that last 10 percent 203 still has difficulties is something that we've got to do something about.

Now, part of the reason for this is, as I already mentioned to you, not every state expanded
Medicaid to its citizens, which means that some of the most vulnerable working families
that the law was designed to help still haven't gotten insurance. As you may have
heard, Florida is one of those states. If your governor could put politics aside

208 AUDIENCE: Booo-

209 THE PRESIDENT: Don't boo--vote. (Applause.)

If your governor would just put politics aside and do what's right, then more than 700,000 Floridians would suddenly have access to coverage. And, by the way, that would hold down costs for the rest of you, because there would be less uncompensated care in hospitals. And it means that people who did sign up for the marketplace, who oftentimes may be sicker, qualify for Medicaid and so they're not raising costs in the marketplace.

In fact, if the 19 states who so far have not expanded Medicaid would just do so,another 4 million people would have coverage right now all across the country.

So that's step number one. And that's, by the way, just completely in the control of these
governors. They could be doing it--right now. They could do it tomorrow.

Now, the second issue has to do with the marketplaces. Although the marketplaces are working well in most of the states, there are some states where there's still not enough competition between insurers. So if you only have one insurer, they may decide we're going to jack up rates because we can, because nobody else is offering a better price.

In those states where the governor or legislature is hostile to the ACA, it makes it harder
to enroll people because the state is not actively participating in outreach. And so, as a
consequence, in those states enrollment in the plan--especially enrollment of young people-has lagged.

And what that means is that the insurance pool is smaller and it gets a higher percentage of older and sicker people who are signing up--because if you're sick or you're old, you're more likely to say, well, I'm going to sign up, no matter what, because I know I'm going to need it; if you're young and healthy like you guys, you say, eh, I'm fine, life is good--so you have more older and sicker people signing up, fewer younger and healthier people signing up, and that drives rates up, because the people who use health care most end up being in the insurance pool; people who use it least are not.

And then, in some cases, insurers just set their prices too low at the outset because they didn't know what the insurance pool was going to look like, and then they started losing money. And so now they've decided to significantly increase premiums in some states.

Now, it's these premium increases in some of the states in the marketplace thatsometimes attracts negative headlines. Remember, these premium increases won't

impact most of the people who are buying insurance through the marketplace, because
even when premiums go up, the tax credits go up to offset the increases. So people who
qualify for tax credits, they may not even notice their premiums went up because the tax
credit is covered.

And keep in mind that these premium increases that some of you may have read about have no effect at all if you're getting health insurance on the job, or through Medicaid or Medicare. So for the 80 [percent]-plus people who already had health insurance, if your premium is going up, it's not because of Obamacare. It's because of your employer or your insurer--even though sometimes they try to blame Obamacare for why the rates go up. It's not because of any policy of the Affordable Care Act that the rates are going up.

But if you are one of the people who doesn't get health care on the job, doesn't qualify for Medicaid, doesn't qualify for Medicare--doesn't qualify for a tax credit to help you buy insurance, because maybe you made just a little bit too much money under the law --these premium increases do make insurance less affordable. And in some states,

the premium increases are manageable. Some are 2 percent or 8 percent, some 20 percent.But we know there are some states that may see premiums go up by 50 percent or more.

And an extreme example is Arizona, where we expect benchmark premiums will more than double. Part of this is because Arizona is one of those states that had really low average premiums--among the lowest in the country--so now insurance companies basically are trying to catch up, and they also don't have a lot of competition there.

And meanwhile, in states like Florida, the failure to expand Medicaid contributes to higher marketplace premiums. And then there are some other states that just because of the nature of their health care systems, or the fact that they're rural and people are dispersed, so it's harder to provide health care, more expensive--they have a tougher time controlling costs generally.

Again, the tax credits in the ACA will protect most consumers from the brunt of these premium increases. And with the ability to shop around on HealthCare.gov--which works really well now--most people can find plans for prices even lower than this year's prices. But there are going to be people who are hurt by premium increases or a lack of competition and choice. And I don't want to see anybody left out without health insurance.

269 I don't want to see any family having to choose between health insurance now or saving 270 for retirement, or saving for their kids' college education, or just paying their own bills. 271 So the question we should be asking is, what do we do about these growing pains in the 272 Affordable Care Act, and how do we get the last 9 percent of Americans covered? How do we reach those last 9 percent? And how do we make sure that premiums are more 273 274 stable going forward, and the marketplace insurance pools are more stable going forward? 275 Well, I can tell you what will not work. Repealing the Affordable Care Act will not work. (Applause.) That's a bad idea. That will not solve the problem. Because right off the bat, 276 repeal would take away health care from 20 million people. We'd go back where 80 percent 277 of people had health insurance instead of 90 percent--right off the bat. And all the 278 279 reforms that everybody benefits from that I talked about--like young Americans being 280 able to stay on their parents' plans, or the rules that prevent insurance companies from 281 discriminating against people because of a preexisting condition like diabetes or cancer, 282 or the rule now that you can't charge somebody more just because they're a woman-all those reforms would go away for everybody, because that's part of Obamacare. 283

284 All the progress that we've made in controlling costs and improving how health care is 285 delivered, progress that's helped hold growth in the price of health care to the slowest 286 rate in 50 years--all that goes away. That's what repeal means. It would be bad for 287 everybody. And the majority of Americans, even if they don't know that they're benefitting from Obamacare, don't want to see these benefits and protections taken away from their 288 289 families now that they have them. I guarantee you there are people who right now think they hate Obamacare. And if somebody told them, all right, we're repealing it, but now 290 291 your kid who is on your plan is no longer on your plan, or now you've got a preexisting condition and you can't buy health insurance--they'd be shocked. They'd be--what do you 292 mean? 293

So repeal is not the answer. Here is what we can do instead to actually make the
Affordable Care Act work even better than it's working right now. And I've already
mentioned one.

297 Florida and every state should expand Medicaid. (Applause.) Cover more people. It's easy298 to do, and it could be done right now. You'd cover 4 million more Americans, help drive

down premiums for folks who buy insurance through the marketplace. And, by the way, because the federal government pays for almost all of this expansion, you can't use as an excuse that, well, the state can't afford it--because the federal government is paying it. States like Louisiana that just expanded Medicaid--you had a Republican governor replaced by a Democratic governor. He said, I want that money. Expanded Medicaid, and found not only does it insure more people, but it's actually saved the state big money and makes people less dependent on expensive emergency room care.

306 So that's step number one.

Step number two. Since overall health care costs have turned out to be significantly 307 lower than everyone expected since we passed Obamacare, since that's saved the federal 308 309 government billions of dollars, we should use some of that money, some of those savings 310 to now provide more tax credits for more middle-income families, for more young adults to help them buy insurance. It will make their premiums more affordable. And that's not 311 just good for them--it's good for everybody. Because when more people are in the 312 marketplace, everybody will benefit from lower premiums. Healthier people, younger 313 314 people start joining the pool; premiums generally go down. That would be number two.

315 The third thing we should do is add what's called a public plan fallback--(applause)to give folks more options in those places where there are just not enough insurers to compete. 316 317 And that's especially important in some rural communities and rural states and counties. 318 If you live in L.A. right now, then it's working fine. There are a lot of insurers because it's 319 a big market, there are a lot of providers. But if you're in some remote areas, or you're 320 near some small towns, it may be that the economics of it just don't work unless 321 the government is providing an option to make it affordable. And, by the way, this is not 322 complicated. Basically, you would just wait and see--if the private insurers are competing 323 for business, then you don't have to trigger a public option. But if no private insurers are providing affordable insurance in an area, then the government would step in with a 324 quality plan that people can afford. 325

And, by the way, this is not a radical idea. This idea is modeled on something thatRepublicans championed under George Bush for the Medicare Part D drug benefit program.

328 It was fine when it was their idea. The fact that they're now opposed to it as some329 socialist scheme is not being consistent, it's being partisan.

And finally, we should continue to encourage innovation by the states. What the Affordable Care Act says is, here's how we propose you insure your populations, but you, the state, can figure out a different way to accomplish the same goal--providing affordable, comprehensive coverage for the same number of residents at the same cost--then go right ahead. There may be more than one way to skin a cat. Maybe you've got an idea we haven't thought of. Just show us, don't talk about it. Show us what the plan looks like.

Republicans who claim to care about your health insurance choices and your premiums,but then offer nothing and block common-sense solutions like the ones that I propose to

improve them--that's not right. And my message to them has been and will continue to be:
Work with us. Make the system better. Help the people you serve. We're open to good
ideas, but they've got to be real ideas--not just slogans, not just votes to repeal.

And they've got to pass basic muster. You can't say, well, if we just do--if we just plant some magic beans--(laughter)--then everybody will have health insurance. No, we've got to have health care economists and experts look at it and see if the thing would actually work.

So that's where we are. Number one, Obamacare is helping millions of people right now. 345 346 The uninsured rate has never been lower. It's helping everybody who already has health insurance, because it makes their policies better. Number two, there are still too many 347 348 hardworking people who are not being reached by the law. Number three, if we tweak the program to reach those people who are not currently benefitting from the law, it will 349 350 be good for them and it will be good for the country. Number four, if we repeal this law wholesale that will hurt the people who don't have coverage right now. It will hurt the 351 352 20 million who are already getting help through the law. And it will hurt the country 353 as a whole.

So this should be an easy choice. All it does--all it requires is putting aside ideology, and in good faith trying to implement the law of the land. And what we've learned, by the way, is that when governors and state legislators expand Medicaid for their citizens and they hold insurance companies accountable, and they're honest with uninsured people about their options, and they're working with us on outreach, then the marketplace works the way it's supposed to. And when they don't, the marketplaces tend to have more problems. And that shouldn't be surprising. If state leaders purposely try to make something not work, then it's not going to run as smoothly as if they were trying to make it work. Common sense. You don't even have to go to Miami Dade to figure that out. (Laughter.)

364 The point is, now is not the time to move backwards on health care reform. Now is the time to move forward. The problems that may have arisen from the Affordable Care Act 365 is not because government is too involved in the process. The problem is, is that we have not 366 reached everybody and pulled them in. And think about it. When one of these companies 367 368 comes out with a new smartphone and it had a few bugs, what do they do? They fix it. 369 They upgrade--unless it catches fire, and they just--(laughter)--then they pull it off the 370 market. But you don't go back to using a rotary phone. (Laughter.) You don't say, well, 371 we're repealing smartphones--we're just going to do the dial-up thing. (Laughter.) That's not what you do. 372

373 Well, the same basic principle applies here. We're not going to go back to discriminating 374 against Americans with preexisting conditions. We're not going to go back to a time when people's coverage was dropped when they got sick. We're not going to go back to a situation 375 376 where we're reinstating lifetime limits in the fine print so that you think you have insurance, 377 and then you get really sick or you kid gets really sick, and you hit the limit that the insurance 378 company set, and next thing you know they're not covering you anymore, and you got to 379 figure out how you come up with another \$100,000 or \$200,000 to make sure that your 380 child lives. We're not going to go back to that.

I hear Republicans in Congress object, and they'll say, no, no, no, no, we'll keep those parts of Obamacare that are popular; we'll just repeal everything else. Well, it turns out that the sum of those parts that are popular in Obamacare is Obamacare. (Applause.) It's just people don't always know it. And repealing it would make the majority of Americans worse off when it comes to health care.

And as I said, part of this is just--you know, health care is complicated. Think about this
speech--it's been pretty long, and you're just--you're thinking, wow, I just want to take

a picture with the President or something. (Laughter.) So it's hard to get people focused
on the facts. And even reporters who have covered this stuff--and they do a good job;
they're trying to follow all the debate. But a lot of times they just report, "Premium
increases." And everybody thinks, wow, my insurance rates are going up, it must be
Obama's fault--even though you don't get health insurance through Obamacare,
you get it through your job, and even though your increases have gone up a lot slower.

394 Or suddenly you're paying a bigger copay, and, ah, thanks Obama. (Laughter.) Well, no,395 I had nothing to do with that.

So part of it is this is complicated, the way it gets reported. There's a lot of hysteria around anything that happens. And what we need to do is just focus on this very specific problem--how do we make sure that more people are getting coverage, and folks right now who are not getting tax credits, aren't getting Medicaid, how do we help them, how do we reach them. And we can do it.

Instead of repealing the law, I believe the next President and the next Congress should take what we've learned over the past six years and in a serious way analyze it, figure out what it is that needs to get done, and make the Affordable Care Act better and cover even more people. But understand, no President can do it alone. We will need Republicans in Congress and in state governments to act responsibly and put politics aside. Because I want to remind you, a lot of the Affordable Care Act is built on Republican ideas.

In fact, Bernie Sanders is still mad at me because we didn't get single-payer passed.
Now, we couldn't get single-payer passed, and I wanted to make sure that we helped
as many people as possible, given the political constraints. And so we adopted a system
that Republicans should like; it's based on a competitive, market-based system in which
people have to a responsibility for themselves by buy insurance.

And maybe now that I'm leaving office, maybe Republicans can stop with the 60– something repeal votes they've taken, and stop pretending that they have a serious alternative, and stop pretending that all the terrible things they said would happen have actually happened, when they have not, and just work with the next President to smooth out the kinks. 417 Because it turns out, no major social innovation in America has ever worked perfectly at 418 the start. Social Security didn't. Its benefits were stingy at first. It left out a whole lot of 419 Americans. The same was true for Medicare. The same was true for Medicaid. The same 420 was true for the prescription drug law. But what happened was, every year, people of 421 goodwill from both parties tried to make it better. And that's what we need to do right now.

And I promise, if Republicans have good ideas to provide more coverage for folks like
Amanda, I will be all for it. I don't care whose idea it is, I just want it to work. They can
even change the name of the law to ReaganCare. (Laughter.) Or they can call it Paul
Ryan Care. I don't care--(laughter)--about credit, I just want it to work because I care
about the American people and making sure they've got health insurance.

But that brings me to my final point, and that is change does not typically come from the top down, it always comes from the bottom up. The Affordable Care Act was passed because the American people mobilized, not just to get me elected, but to keep the pressure on me to actually do something about health care and to put pressure on members of Congress to do something about it. And that's how change happens in America. It doesn't happen on its own. It doesn't happen from on high. It happens from the bottom up. And breaking gridlock will come only when the American people demand it.

434 So that's why I'm here. Only you can break this stalemate, but educating the public on
435 the benefits of the Affordable Care Act, and then pressing your elected officials to do the
436 right this and supporting elected officials who are doing the right things.

And this is one of the reasons why I'm so proud of what Miami-Dade College is doing,
because it's making sure that students and faculty, and people throughout this community
know about the law, know about how to sign up for health care, and then actually helps
people sign up. And I'm incredibly proud of the leadership Joe Peña and the entire team
in encouraging people to sign up.

Thanks to them, Miami–Dade has been hosting enrollment office hours and workshops, even on nights and weekends. Right here on the Wolfson campus, and on all the Miami– Dade campuses, you can go for a free one–on–one session where a trained expert can walk you through the process and answer any questions you have––and then help you sign up for health care right there and then. Joe says he doesn't have a conversation without making sure people know how to get covered. The more young and healthypeople like you who do the smart thing and sign up, then the better it's going to work foreverybody.

450 And the good news is, in a few days, you can do just that because Open enrollment,

451 the time when you can start signing up, begins on November 1. And you just need to go452 to HealthCare.gov, which works really well now. (Laughter.)

And campuses will be competing to come up with the most creative ways to reach people and get them signed up--and I'm pretty sure that Miami-Dade can set the standard for the rest of the country. 'Cause that's how you do. (Applause.) That's how you do.

So much has changed since I campaigned here in Miami eight Octobers ago. But one thing has not: this is more than just about health care. It's about the character of our country. It's about whether we look out for one another. It's about whether the wealthiest nation on earth is going to make sure that nobody suffers. Nobody loses everything they have saved, everything they have worked for because they're sick. You stood up for the idea that no American should have to go without the health care they need.

And it's still true today. And we've proven together that people who love this country can change it--20 million people out there will testify. I get letters every day, just saying thank you because it's made a difference in their lives. And what true then is true now. We still need you. Our work to expand opportunity to all and make our union more perfect is never finished--but the more we work, and organize, and advocate, and fight, the closer we get.

468 So I hope you are going to be busy this November signing folks up. But more importantly,

469 I hope, for all the young people here, you never stop working for a better America.

470 And even though I won't be President, I'll keep working right alongside you.

471 Thank you, everybody. God bless you. God bless America. Thank you. (Applause.)

472 END

473 2:40 P.M. EDT

## APPENDIX C Speech

## Speech BO1

1 The White House

2 Office of the Press Secretary

- 3 For Immediate Release
- 4

5

6

November 14, 2013

Statement by the President on the Affordable Care Act

James S. Brady Press Briefing Room

7 12:02 P.M. EST

8 Switching gears, it has now been six weeks since the Affordable Care Act's new 9 marketplaces opened for business. I think it's fair to say that the rollout has been rough so 10 far, and I think everybody understands that I'm not happy about the fact that the rollout 11 has been, you know, wrought with a whole range of problems that I've been deeply 12 concerned about.

But today, I want to talk about what we know after these first few weeks and what we're doing to implement and improve the law. Yesterday, the White House announced that in the first month, more than a hundred thousand Americans successfully enrolled in new insurance plans. Is that as high a number as we'd like? Absolutely not. But it does mean that people want affordable health care.

18 The problems of the website have prevented too many Americans from completing the 19 enrollment process, and that's on us, not on them. But there's no question that there's real 20 demand for quality, affordable health insurance. In the first month, nearly a million people 21 successfully completed an application for themselves or their families.

Those applications represent more than 1.5 million people. Of those 1.5 million people,106,000 of them have successfully signed up to get covered.

Another 396,000 have the ability to gain access to Medicaid under the Affordable Care Act. That's been less reported on, but it shouldn't be. You know, Americans who are having a difficult time, who are poor, many of them working, may have a disability, they're Americans like everybody else. And the fact that they are now able to get insurance is going to be critically important. Later today I'll be in Ohio, where Governor Kasich, a Republican, has expanded Medicaid under the Affordable Care Act, and as many as 275,000 Ohioans will ultimately be better off because of it. And if every governor
followed suit, another 5.4 million Americans could gain access to health care next year.

32 So bottom line is in just one month, despite all the problems that we've seen with the 33 website, more than 500,000 Americans could know the security of health care by January 34 1st, many of them for the first time in their lives. And that's life-changing, and it's 35 significant.

That still leaves about 1 million Americans who successfully made it through the website and now qualify to buy insurance but haven't picked a plan yet. And there's no question that if the website were working as it's supposed to, that number would be much higher of people who've actually enrolled.

So that's problem number one, making sure that the website works the way it's supposed
to. It's gotten a lot better over the last few weeks than it was on the first day, but we're
working 24/7 to get it working for the vast majority of Americans in a smooth, consistent
way.

The other problem that has received a lot of attention concerns Americans who've received letters from their insurers that they may be losing the plans they bought in the old individual market, often because they no longer meet the law's requirements to cover basic benefits like prescription drugs or doctor's visits.

Now, as I indicated earlier, I completely get how upsetting this can be for a lot of Americans, particularly after assurances they heard from me that if they had a plan that they liked they could keep it. And to those Americans, I hear you loud and clear. I said that I would do everything we can to fix this problem. And today I'm offering an idea that will help do it.

Already people who have plans that pre-date the Affordable Care Act can keep those plans if they haven't changed. That was already in the law. That's what's called a grandfather clause that was included in the law. Today we're going to extend that principle both to people whose plans have changed since the law took effect and to people who bought plans since the law took effect.

58 So state insurance commissioners still have the power to decide what plans can and can't 59 be sold in their states, but the bottom line is insurers can extend current plans that would otherwise be cancelled into 2014. And Americans whose plans have been cancelled canchoose to re-enroll in the same kind of plan.

We're also requiring insurers to extend current plans to inform their customers about two
things: One, that protections--what protections these renewed plans don't include.
Number two, that the marketplace offers new options with better coverage and tax credits
that might help you bring down the cost.

So if your received one of these letters I'd encourage you to take a look at the
marketplace. Even if the website isn't working as smoothly as it should be for everybody
yet, the plan comparison tool that lets you browse cost for new plans near you is working
just fine.

Now, this fix won't solve every problem for every person, but it's going to help a lot of people. Doing more will require work with Congress. And I've said from the beginning that I'm willing to work with Democrats and Republicans to fix problems as they arise. This is an example of what I was talking about. We can always make this law work better.

It is important to understand, though, that the old individual market was not working well.
And it's important that we don't pretend that somehow that's a place worth going back to.
Too often it works fine as long as you stay healthy. It doesn't work well when you're sick.
So year after year, Americans were routinely exposed to financial ruin or denied coverage
due to minor pre-existing conditions or dropped from coverage altogether even if they've
paid their premiums on time. That's one of the reasons we pursued this reform in the first
place.

And that's why I will not accept proposals that are just another brazen attempt to undermine or repeal the overall law and drag us back into a broken system. We will continue to make the case, even to folks who choose to keep their own plans, that they should shop around in the new marketplace because there's a good chance that they'll be able to buy better insurance at lower cost.

So we're going to do everything we can to help the Americans who've received these cancelation notices. But I also want everybody to remember that there are still 40 million Americans who don't have health insurance at all. I'm not going to walk away from 40 million people who have the chance to get health insurance for the first time, and I'm not 90 going to walk away from something that has helped the cost of health care grow at its91 slowest rate in 50 years.

92 So we're at the opening weeks of the project to build a better health care system for
93 everybody, a system that will offer real financial security and peace of mind to millions of
94 Americans.

95 It is a complex process. There are all kinds of challenges. I'm sure there will be additional
96 challenges that come up. And it's important that we're honest and straightforward in terms
97 --when we come up with a problem with these reforms and these laws, that we address
98 them.

99 But we've got to move forward on this. It took a hundred years for us to even get to the 100 point where we could start talking about and implementing a law to make sure everybody 101 got health insurance. And my pledge to the American people is, is that we're going to 102 solve the problems that are there, we're going to get it right, and the Affordable Care Act 103 is going to work for the American people.

104 So with that, I'm going to take your questions, and I'm going to start with Julie Pace of AP.

105 **Q**: Thank you, Mr. President.

The combination of the website problems and the concerns over the policy cancellations have crystallized worry within your own party, and polls also show that you're taking some hit (with the ?) public on both your overall job approval rating and also hunch factors like trust and honesty. Do you feel as though the flawed health care rollout has led to a breach in the public trust and confidence in government? And if so, how do you plan to resolve that?

**PRESIDENT OBAMA:** There is no doubt that people are frustrated. We just came out of a shutdown and the possibility that for the first time in over 200 years, we wouldn't pay our bills. And people breathed a sign of relief when that finally got done, and the next thing they know is, is that the president's health care reform can't get the website to work and that there are these other problems with respect to cancellation notices.

And, you know, I understand why folks are frustrated. I would be too, because sometimes, you know, people look at what's taking place in Washington, and they say not enough is getting done that helps me with my life. And, you know, regardless of what Congress does, ultimately, I'm the president of the United States, and they expect me to dosomething about it.

So in terms of how I intend to approach it, I'm just going to keep on working as hard as I can around the priorities that the American people care about. And I think it's legitimate for them to expect me to have to win back some credibility on this health care law in particular and on a whole range of these issues in general.

126 And, you know, that's on me. I mean, we fumbled the rollout on this health care law. There are a whole bunch of things about it that are working really well which people didn't 127 128 notice, all right, because they weren't controversial, so making sure kids could stay on their parents' plans till they were--up through the age of 25, and making sure that seniors got 129 130 more discounts on their prescription drugs--there were a whole bunch of stuff that we did 131 well over the first three years, but we also knew that these marketplaces--creating a place where people can shop and, through competition, get a better deal for the health 132 133 insurance that their families need--we always knew that that was going to be complicated, and everybody was going to be paying a lot of attention to it. 134

And we should have done a better job getting that right on day one, not on day 28 or on day 40. I am confident that by--by the time we look back on this next year, that people are going to say, this is working well, and it's helping a lot of people. But my intention in terms of winning back the confidence of the American people is just to work as hard as I can, identify the problems that we've got, make sure that we're fixing them, whether it's a website, whether it is making sure that folks who got these cancellation notices get help, we're just going to keep on chipping away at this until the job is done.

142 Major Garrett.

Q: Thank you, Mr. President. You say, while the law was being debated, if you like your
plan you can keep it. You said, after the law was implemented or signed, if you like your
plan you can keep it. Americans believed you, sir, when you said that to them over and
over.

147 Do you not believe, sir, the American people deserve a deeper, more transparent 148 accountability from you as to why you said that over and over when your own statistics 149 published in the Federal Register alerted your policy staff--and, I presume, you--to the fact that millions of Americans would in fact probably fall into the very gap you're trying toadministratively fix now? That's one question.

Second question. (Laughter.) You were informed or several people in this building were informed two weeks before the launch of the website that it was failing the most basic tests internally; and yet a decision was made to launch the website on October 1st. Did you, sir, make that test (sic)? And if so, did you regret that?

PRESIDENT OBAMA: OK. On the website, I was not informed directly that the website would not be working as--the way it was supposed to. Has I been informed, I wouldn't be going out saying, boy, this is going to be great. You know, I'm accused of a lot of things, but I don't think I'm stupid enough to go around saying, this is going to be like shopping on Amazon or Travelocity, a week before the website opens, if I thought that it wasn't going to work.

So, clearly, we and I did not have enough awareness about the problems in the website. Even a week into it, the thinking was that these were some glitches that would be fixed with patches, as opposed to some broader systemic problems that took much longer to fix and we're still working on them.

So you know, that doesn't excuse the fact that they just don't work, but I think it's fair to say, no, Major, we--we would not have rolled out something knowing very well that it wasn't going to work the way it was supposed to, given all the scrutiny that we knew was going to be on--on the website.

With respect to the pledge I made that if you like your plan you can keep it, I think--you know, and I've said in interviews -- that there is no doubt that the way I put that forward unequivocally ended up not being accurate. It was not because of my intention not to deliver on that commitment and that promise. We put a grandfather clause into the law but it was insufficient.

Keep in mind that the individual market accounts for 5 percent of the population. So when I said you can keep your health care, you know, I'm looking at folks who've got employerbased health care. I'm looking at folks who've got Medicare and Medicaid. And that accounts for the vast majority of Americans. And then for people who don't have any

health insurance at all, obviously that didn't apply. My commitment to them was you weregoing to be able to get affordable health care for the first time.

You have an individual market that accounts for about 5 percent of the population. And our working assumption was--my working assumption was that the majority of those folks would find better policies at lower cost or the same cost in the marketplaces and that there --the universe of folks who potentially would not find a better deal in the marketplaces, the grandfather clause would work sufficiently for them. And it didn't. And again, that's on us, which is why we're--that's on me.

187 And that's why I'm trying to fix it. And as I said earlier, my--I guess last week, and I will
188 repeat, that's something I deeply regret because it's scary getting a cancelation notice.

Now, it is important to understand that out of that population, typically, there is constant churn in that market. You know, this market is not very stable and reliable for people. So people have a lot of complaints when they're in that marketplace. As long as you're healthy, things seem to be going pretty good. And so a lot of people think, I've got pretty good insurance, until they get sick, and then suddenly they look at the fine print and they've got a \$50,000 out-of- pocket expense that they can't pay.

We know that on average over the last decade, each year premiums in that individual market would go up an average of 15 percent a year. I know that because when we were talking about health care reform, one of the complaints was, I bought health care in the individual market, and I just got a notice from the insurer they dropped me after I had an illness or my premiums skyrocketed by 20 or 30 percent; why aren't we doing something about this?

201 So part of what our goal has been is to make sure that that individual market is stable and 202 fair and has the kind of consumer protections that make sure that people don't get a rude 203 surprise when they really need health insurance.

But if you just got a cancelation notice and so far you're thinking, my prices are pretty good, you haven't been sick, and it fits your budget, and now you get this notice, you're going to be worried about it. And if the insurer is saying the reason you're getting this notice is because of the Affordable Care Act, then you're going to be understandably aggravated about it. Now, for a big portion of those people, the truth is, they might have gotten a notice saying,
we're jacking up your rates by 30 percent. They might have said, from here on out we're
not going to cover X, Y and Z illnesses. We're changing the--because these were all 12month policies. They--the insurance companies were no--under no obligation to renew
the exact same policies that you had before.

214 But look, one of the things I understood when we decided to reform the -- the health 215 insurance market, part of the reason why it hasn't been done before and it's very difficult to do, is that anything that's going on that's tough in--in the health care market, if you 216 initiated a reform, can be attributed to your law. And--and so what we want to do is to be 217 able to say to these folks, you know what, the Affordable Care Act is not going to be the 218 219 reason why insurers have to cancel your plan. Now, what folks may find is the insurance 220 companies may still come back and say, we want to charge you 20 percent more than we 221 did last year, or we're not going to cover prescription drugs now. But that will--that's in 222 the nature of the market that existed earlier.

Q: Did you decide, sir, that the simple declaration was something the American people
could handle, but this new honest answer you just gave now was something they couldn't
handle, and you didn't trust the American people with the fuller truth?

PRESIDENT OBAMA: No. I think, as I said earlier, Major, my expectation was that for 98 percent of the American people, either it genuinely wouldn't change at all, or they'd be pleasantly surprised with the options in the marketplace and that the grandfather clause would cover the rest. That proved not to be the case. And that's on me.

And the American people--those who got cancelation notices do deserve and have
received an apology from me, but they don't want just words. What they want is whether
we can make sure that they're in a better place and that we meet that commitment.

And by the way, I think it's very important for me to note that, you know, there are a whole bunch of folks up in Congress and others who made this statement, and they were entirely sincere about it. And the fact that you've got this percentage of people who've had this, you know, impact--I want them to know that, you know, their senator or congressman, they were making representations based on what I told them and what this White House and our administrative staff told them, and so it's not on them, it's on us. Butit is something that we intend to fix.

240 Steve Carlson (sp).

Q: Do you have reason to believe that Iran would walk away from nuclear talks if Congress
draws up new sanctions, and would that--will a diplomatic breakdown (at this stage ?)
(leave you ?) no option but military option? And how do you respond to your critics on the
Hill who say that it was only tough sanctions that got Iran to the table, and only tougher
sanctions will make it capitulate?

PRESIDENT OBAMA: Well, let me make a couple of points. Number one, I've said before and I will repeat, we do not want Iran having nuclear weapons. And it would be not only dangerous to us and our allies, but it would be destabilizing to the entire region and could trigger a nuclear arms race that would make life much more dangerous for all of us. So our policy is, Iran cannot have nuclear weapons, and I'm leaving all options on the table to make sure that we meet that goal.

252 Point number two, the reason we've got such vigorous sanctions is because I and my
253 administration put in place when I came into office the international structure to have the
254 most effective sanctions ever.

And so I think it's fair to say that I know a little bit about sanctions, since we set them up and made sure that we mobilized the entire international community so that there weren't a lot of loopholes and they really had bite.

And the intention in setting up those sanctions always was to bring the Iranians to the table so that we could resolve this issue peacefully, because that is my preference. That's my preference because any armed conflict has costs to it, but it's also my preference because the best way to assure that a country does not have nuclear weapons is that they are making a decision not to have nuclear weapons and we are in a position to verify that they don't have nuclear weapons.

So as a consequence of the sanctions that we've put in place--and I appreciate all the help--bipartisan help that we received from Congress in making that happen--Iran's economy has been crippled. They had a negative 5 percent growth rate last year. Their currency plummeted. They're having significant problems in just the day-to-day economy on the ground in Iran. And President Rouhani made a decision that he was prepared to
come and have a conversation with the international community about what they could do
to solve this problem with us.

271 We've now had a series of conversations. And it has never been realistic that we would 272 resolve the entire problem all at once. What we have done is seen the possibility of an 273 agreement in which Iran would halt advances on its program, that it would dilute some of 274 the highly enriched uranium that makes it easier for them to potentially produce a weapon, that they are subjecting themselves to much more vigorous inspections so that we know 275 276 exactly what they're doing at all their various facilities, and that that would then provide time and space for us to test, over a certain period of months, whether or not they are 277 prepared to actually resolve this issue to the satisfaction of the international community, 278 279 making us confident that in fact they're not pursuing a nuclear weapons program.

In return, the basic structure of what's been talked about, although not completed, is that we would provide very modest relief at the margins of the sanctions that we've set up. But importantly, we would leave in place the core sanctions that are most effective and have the most impact on the Iranian economy--specifically oil sanctions and sanctions with respect to banks and financing.

And what that gives us is the opportunity to test how serious are they, but it also gives us an assurance that if it turns out six months from now that they're not serious, we can crank --we can dial those sanctions right back up.

So my message to Congress has been that let's see if this short- term, phase one deal can
be completed to our satisfaction where we're (absolutely/actually ?) certain that while
we're talking with the Iranians, they're not busy advancing their program.

291 We can buy some additional months in terms of their breakout capacity.

Let's test how willing they are to actually resolve this diplomatically and peacefully. We will have lost nothing if at the end of the day it turns out that they are not prepared to provide the international community the hard proof and assurances necessary for us to know that they're not pursuing a nuclear weapon. And if that's--turns out to be the case, then not only is our entire sanctions infrastructure still in place, not only are they still losing money 297 from the fact that they can't sell their oil and get revenue from their oil as easily, even298 throughout these talks, but other options remain.

299 But--but what--what I've said to members of Congress is that if in fact we're serious 300 about trying to resolve this diplomatically, because no matter how good our military is, military options are always messy, are always difficult, always have unintended 301 302 consequences, and in this situation are never complete in terms of making us certain that 303 they don't then go out and pursue even more vigorously nuclear weapons in the future, if we're serious about pursuing diplomacy, then there is no need for us to add new sanctions 304 305 on top of the sanctions that are already very effective and that brought them in table in the first place. Now, if it turns out they can't deliver, they can't come to the table in a 306 307 serious way and get this issue resolved, the sanctions can be ramped back up.

308 And we've got that--we've got that option.

All right, Roger--Roger Runningen. Roger, it's his birthday, by the way. That's not the
reason you got a question, but I thought it was important to note that. Happy birthday.

Q: Thank you, Mr. President. Back to health care, can you guarantee for the American
people that the health care website is going to be fully operational for all people--not just
the vast majority--by November 30? And second, more broadly, this is your signature
domestic piece of legislation.

315 **PRESIDENT OBAMA:** Right.

316 Q: You hear criticism on the Hill that you and your White House team are too insular. Is317 that how this mess came to be?

**PRESIDENT OBAMA:** Well, you know, I think there's going to be a lot of -- there's going to be a lot of evaluation of how we got to this point. And I'm--I assure you that I've been asking a lot of questions about that. (Chuckles.) The truth is that this is, number one, very complicated. You know, the website itself is doing a lot of stuff.

There aren't a lot of websites out there that have to help people compare their possible insurance options, verify income to find out what kind of tax credits they might get, communicate with those insurance companies so that they can purchase, make sure that all of it's verified, right? So there's just a--a bunch of pieces to it that made it challenging. And you combine that with the fact that the federal government does a lot of things really
well. One of the things it does not do well is information technology procurement. You
know, this is kind of a systematic problem that we have across the board.

And you know, it is not surprising, then, that there were going to be some problems. Now, I think we have to ask ourselves some hard questions inside the White House, as opposed to why we didn't see more of these problems coming earlier on, A, so we could set expectations, B, so that we could look for different ways for people to end up applying.

So, you know, ultimately, you're right. This is something that's really important to me, and it's really important to millions of Americans who have been waiting for a really long time to try go get health care because they don't have it. And you know, I am very frustrated, but I'm also somebody who, if I fumble the ball, you know, I'm going to wait until I get the next play, and then I'm going to try to run as hard as I can and do right by the team. So, you know, ultimately I'm the head of this team. We did fumble the ball on it. And what I'm going to do is make sure that we get it fixed.

In terms of what happens on November 30th or December 1st, I think it's fair to say that the improvement will be marked and noticeable. You know, the website will work much better on November 30th, December 1st, than it worked certainly on October 1st. That's a pretty low bar. It'll be working a lot better than it is -- it was last week and will be working better than it was this week, which means that the majority of people who go to the website will see a website that is working the way it's supposed to.

346 I think it is not possible for me to guarantee that a hundred percent of the people a 347 hundred percent of the time going on this website will have a perfectly seamless, smooth 348 experience.

We're going to have to continue to improve it, even after November 30th, December 1st.
But the majority of people who use it will be able to see it operate the way it was
supposed to.

One thing that we've discovered, though, that I think is--is worth noting, a lot of focus has been on the website and the technology, and that's partly because that's how we initially identified it; you know, these are glitches. What we're discovering is that part of the problem has been technology, hardware and software, and that's being upgraded. But even if we get the--the hardware and software working exactly the way it's supposed to with relatively minor glitches, what we're also discovering is that insurance is complicated to buy. And another mistake that we made, I think, was underestimating the difficulties of people purchasing insurance online and shopping for a lot of options with a lot of costs and lot of different benefits and plans and--and somehow expecting that that would be very smooth, and then they've also got to try to apply for tax credits on the website.

So what we're--what we're doing even as we're trying to solve the technical problems is also what can we do to make the application a little bit simpler? What can we do to make it in English as opposed to bureaucratese? Are there steps that we can skip while still getting the core information that people need?

366 And part of what we're realizing is that there are going to be a certain portion of people367 who are just going to need more help and more hand-holding in the application process.

And so--so I guess part of the continuous improvement that I'm looking at is not just a 368 369 technical issue; it's also can we streamline the application process; what are we doing to give people more assistance in the application process; you know, how do the call centers 370 371 and the people who are helping folks in person--how are they trained so that things can 372 go more smoothly, because the bottom line ultimately is I just want people to know what their options are in a--in a clear way. And you know, buying health insurance is never 373 374 going to be like buying a song on iTunes. You know, it's just a much more complicated 375 transaction.

But I think we can continue to make it better, all of which is to say that on December -- or December 1st, November 30th, it will be a lot better, but there will still be some problems. Some of those will not be because of technological problems, although I'm--I'm sure that there will still be some glitches that have to be smoothed out. Some of it's going to be how are we making this application process more user-friendly for folks.

And you know, one--one--one good example of this, by the way, just to use an analogy--when we came into office, we heard a lot of complaints about the financial aid forms that families had to fill out to get federal financial aid. And I actually remember applying for some of that stuff and remember how difficult and confusing it was. And Arne Duncan over at Education worked with a team to see what we could do to simplify it, and it made a big difference. And that's part of the process that we've got to go through. And in fact, you know, if we can get some focus groups and we sit down with actual users and see, you know, how well is this working, what would improve it, what part of it didn't you understand, that all, I think, is part of what we're going to be working on in the weeks ahead.

**391 Q**: What about the insularity criticism that you hear on the Hill?

392 PRESIDENT OBAMA: You know, I---I've got to say I meet with an awful lot of folks, and I 393 talk to an awful lot of folks every day. And I have lunches with CEOs and IT venture 394 capitalists and labor leaders and, you know, pretty much folks from all walks of life on a 395 whole bunch of topics. And if you looked at my schedule on any given day, we're 396 interacting with a whole lot of people.

And I think it's fair to say that we have a pretty good track record of working with folks on technology and IT from our campaign, where, both in 2008 and 2012, we did a pretty darn good job on that. So it's not that--you know, the idea that somehow we didn't have access or were interested in people's--people's ideas I think isn't accurate.

What is true is that, as I said before, our IT systems, how we purchase technology in the federal government is cumbersome, complicated and outdated. And so this isn't a situation where--on my campaign, I could simply say, who are the best folks out there, let's get them around a table, let's figure out what we're doing and we're just going to continue to improve it and refine it and work on our goals.

406 If you're doing it at the federal government level, you know, you're going through, you 407 know, 40 pages of specs and this and that and the other and there's all kinds of law 408 involved. And it makes it more difficult--it's part of the reason why chronically federal IT 409 programs are overbudget, behind schedule.

410 And one of the--you know, when I do some Monday morning quarterbacking on myself, 411 one of the things that I do recognize is since I know that the federal government has not 412 been good at this stuff in the past, two years ago as we were thinking about this, you 413 know, we might have done more to make sure that we were breaking the mold on how 414 we were going to be setting this up. But that doesn't help us now. We got to move415 forward.

416 Jeff Mason.

417 Q: Thank you, Mr. President. Today's fix that you just announced leaves it up to state 418 insurance commissioners and insurance companies to ultimately decide whether to allow 419 those policies to be renewed for a year. How confident are you that they will do that? And 420 secondly, how concerned are you that this flawed rollout may hurt Democrats' chances in 421 next year's mid-term elections and your ability to advance other priorities, such as 422 immigration reform?

PRESIDENT OBAMA: On the first question, traditionally state insurance commissioners
make decisions about what plans can be or cannot be sold, how they interact with insurers.
What we're essentially saying is the Affordable Care Act is not going to be the factor in
what happens with folks in the individual market. And my guess is right away you're going
to see a number of state insurance commissioners exercise it.

428 Part of the challenge is the individual markets are different states. There's some states that
429 have individual insurance markets that already have almost all the consumer protections
430 that the Affordable Care Act does. They match up pretty good.

431 It's not some big jump for--for folks to move into the marketplace. In others, there are
432 pretty low standards, so you can sell pretty substandard plans in those markets, and that's
433 where people might see a bigger jump in their premiums. So I think there's going to be
434 some state-by-state evaluation on how this is handled.

But the key point is, is that it allows us to be able to say to the folks who've received these notices, look, you know, I, the president of the United States, and the insurance -the insurance model of the Affordable Care Act is not going to be getting in the way of you shopping in the individual market that you used to have. Now, as I said, there are still going to be some folks who, over time, I think, are going to find that the marketplaces are better.

441 One way I--I described this to--I met with a group of senators when this issue first came 442 up. And it's not a perfect analogy, but you know, we made a decision as a society that 443 every car has to have a seat belt or air bags. And so you pass a regulation. And there's some additional cost, particularly at the start, of increasing the safety and
protections, but we make a decision as a society that the costs are outweighed by the
benefits of all the lives that are saved. So what we're saying now is if you're buying new
--a new car, you got to have a seat belt.

Well, the problem with the--the grandfather clause that we put in place is it's almost like
we said to folks, you got to buy a new car, even if you can't afford it right now. And
sooner or later folks are going to start trading in their old cars.

But, you know, we don't need--if their life circumstance is such where, for now at least,
they want to keep the old car, even if the new car is better, we should be able to give
them that option, and that's what we want to do.

And by the way, that's what we should have been able to do in drafting the rules in the first place. So again, you know, these are two fumbles on something that--on a big game which--but the game's not over. With respect to the politics of it, you know, I'll let you guys do a lot of the work on projecting what this means for various political scenarios.

There is no doubt that our failure to roll out the ACA smoothly has put a burden on Democrats, whether they're running or not, because they stood up and supported this effort through thick and thin, and, you know, I feel deeply responsible for making it harder for them rather than easier for them to continue to promote the core values that I think led them to support this thing in the first place, which is, in this country, as wealthy as we are, everybody should be able to have the security of affordable health care.

And that's why I feel so strongly about fixing it. My first and foremost obligation is to the American people, to make sure that they can get what's there if we can just get the darn website working and smooth this thing out, which is plans that are affordable and allow them to advantage of tax credits and give them a better deal.

But I also do feel an obligation to everybody who--out there who supported this effort.
You know, when we don't do a good job on the rollout, we're letting them down. And, you
know, I don't--I don't like doing that. So my commitment to them is we're going to just
keep on doing better every day until we get it done.

472 And in terms of the impact on me--I think to some extent I addressed it when I talked to473 Julie (sp)--you know, there are going to be ups and downs during the course of my

presidency. And, you know, I think I said early on when I was running, I am not a perfect
man and I will not be a perfect president, but I'll wake up every single day working as
hard as I can on behalf of Americans out there from every walk of life who are working
hard, meeting their responsibilities but sometimes are struggling because the way the
system works isn't giving them a fair shot.

And--and that pledge I haven't broken. That commitment, that promise continues to be -continues to hold; the promise that I wouldn't be perfect, number one, but also the promise
that as long as I've got the honor of having this office, I'm just going to work as hard as I
can to make things better for folks.

And what that means specifically in this health care arena is we can't go back to the status
quo. I mean, right now everybody is properly focused on us not doing a good job on the
rollout. And that's legitimate and I get it.

486 There have been times where I thought we were--got, you know, slapped around a little487 bit unjustly. This one's deserved, all right? It's on us.

488 But we can't lose sight of the fact that the status quo before the Affordable Care Act was 489 not working at all. If--if the health care system had been working fine and everybody had 490 high-quality health insurance at affordable prices, I wouldn't have made it a priority. We wouldn't have been fighting this hard to get it done, which is why when I see sometimes 491 492 folks up on Capitol Hill, and Republicans in particular, who have been suggesting, you 493 know, repeal, repeal, let's get rid of this thing, I keep on asking, well, what is it that you 494 want to do? Are you suggesting that the status quo was working? Because it wasn't, and 495 everybody knows it. It wasn't working in the individual market, and it certainly wasn't 496 working for the 41 million people who didn't have health insurance.

And so what we did was we chose a path that was the least disruptive to try to finally make sure that health care is treated in this country like it is in every other advanced country, that it's not some privilege that just a certain portion of people can have, but it's something that everybody has some confidence about. And you know, we didn't go far left and choose an approach that would have been much more disruptive. We didn't adopt some more conservative proposals that would have been much more disruptive. We tried to choose a way that built off the existing system. 504 But it is complicated. It is hard. But I make no apologies for us taking this on because 505 somebody, sooner or later, had to do it.

506 I do make apologies for not having executed better over the last several months.

507 Q: Do you think that execution and the--and the flaws in the rollout will affect your ability508 to do other things, like immigration reform, another policy (priority ?)?

- **PRESIDENT OBAMA:** Well, look, if--if--(if ?) it comes to immigration reform, you know, there is no reason for us not to do immigration reform. And we've already got strong bipartisan support for immigration reform out of the Senate. You've got--I met with a number of traditionally very conservative clergy who are deeply committed to immigration reform. We've got the business community entirely behind immigration reform. So you've got a bunch of constituencies that are traditionally much more--have leaned much more heavily towards Republicans who are behind this.
- 516 So if people are looking for an excuse not to do the right thing on immigration reform, they can always find an excuse. You know, we've run out of time or, you know, this is hard or, 517 518 you know, the list goes on and on. But my working assumption is people should want to do the right thing. And when you've got an issue that would strengthen borders, make sure 519 that the legal immigration system works the way it's supposed to, that would go after 520 521 employers who are doing the wrong thing when it comes to hiring undocumented workers and would allow folks who are here illegally to get right with the law and pay a fine and 522 learn English and get to the back of the line but, you know, ultimately join fully our 523 American community, when--when you've got a law that makes sense, you shouldn't be 524 525 looking for an excuse not to do it. And I'm going to keep on pushing to make sure it gets done.

Am I going to have to do some work to rebuild confidence around some of our initiatives? Yeah. But part of—part of this job is, the things that go right, you guys aren't going to write about. The things that go wrong get prominent attention; that's how it's always been. That's not unique to me as president, and I'm up to the challenge. We're going to get this done, all right?

531 Thank you, everybody.

532 END

533 12:53 P.M. EST

## Speech BO2

1	The White House
2	Office of the Press Secretary
3	For Immediate Release
4	April 01, 2014
5	Remarks by the President on the Affordable Care Act
6	Rose Garden
7	4:19 P.M. EDT
8	THE PRESIDENT: Everybody, please have a seat. Thank you so much.
9	Welcome to the White House.
10	Six months ago today, a big part of the Affordable Care Act kicked in as healthcare.gov
11	and state insurance marketplaces went live. And millions of Americans finally had the same
12	chance to buy quality, affordable health careand the peace of mind that comes with it -
13	– as everybody else.
14	Last night, the first open-enrollment period under this law came to an end. And despite
15	several lost weeks out of the gate because of problems with the website, 7.1 million
16	Americans have now signed up for private insurance plans through these marketplaces
17	7.1 (Applause.)
18	The truth is, even more folks want to sign up. So anybody who was stuck in line because
19	of the huge <mark>surg</mark> e in demand over the past few days can still go back and finish your
20	enrollment7.1 million, that's on top of the more than 3 million young adults who have
21	gained insurance under this law by staying on their family's plan. That's on top of the
22	millions more who have gained access through Medicaid expansion and the Children's
23	Health Insurance Program. Making affordable coverage available to all Americans, including
24	those with preexisting conditions, is now an important goal of this law. (Applause.)
25	And in these first six months, we've taken a big step forward. And just as importantly, this
26	law is bringing greater security to Americans who already have coverage. Because of the
27	Affordable Care Act, 100 million Americans have gained free preventive care, like
28	mammograms and contraceptive care, under their existing plans. (Applause.) Because of
29	this law, nearly 8 million seniors have saved almost \$10 billion on their medicine because
30	we've closed a gaping hole in Medicare's prescription drug plan. We're closing the donut

hole. (Applause.) And because of this law, a whole lot of families won't be driven into
bankruptcy by a serious illness, because the Affordable Care Act prevents your insurer
from placing dollar limits on the coverage they provide.

These are all benefits that have been taking place for a whole lot of families out there, many who don't realize that they've received these benefits. But the bottom line is this: Under this law, the share of Americans with insurance is up and the growth of health care costs is down, and that's good for our middle class and that's good for our fiscal future. (Applause.)

Now, that doesn't mean that all the problems in health care have been solved forever. 39 40 Premiums are still rising for families who have insurance, whether you get it through your 41 employer or you buy it on your own--that's been true every year for decades. But, so far, 42 those premiums have risen more slowly since the Affordable Care Act passed than at any 43 time in the past 50 years. It's also true that, despite this law, millions of Americans remain uncovered in part because governors in some states for political reasons have deliberately 44 refused to expand coverage under this law. But we're going to work on that. And we'll 45 46 work to get more Americans covered with each passing year. (Applause.)

And while it remains true that you'll still have to change your coverage if you graduate from college or turn 26 years old or move or switch jobs, or have a child--just like you did before the Affordable Care Act was passed--you can now go to healthcare.gov and use it year-round to enroll when circumstances in your life change. So, no, the Affordable Care Act hasn't completely fixed our long-broken health care system, but this law has made our health care system a lot better--a lot better. (Applause.)

All told, because of this law, millions of our fellow citizens know the economic security of health insurance who didn't just a few years ago--and that's something to be proud of. Regardless of your politics or your feelings about me, or your feelings about this law, that's something that's good for our economy, and it's good for our country. And there's no good reason to go back.

Let me give you a sense of what this change has meant for millions of our fellow
Americans. I'll just give you a few examples. Sean Casey, from Solana Beach, California,
always made sure to cover his family on the private market. But preexisting medical

conditions meant his annual tab was over \$30,000. The Affordable Care Act changed that.
See, if you have a preexisting condition, like being a cancer survivor, or if you suffer
chronic pain from a tough job, or even if you've just been charged more for being a woman
--you can no longer be charged more than anybody else. So this year, the Casey family's
premiums will fall from over \$30,000 to under \$9,000. (Applause.)

And I know this because Sean took the time to write me a letter. "These savings," he said,
"will almost offset the cost of our daughter's first year in college. I'm a big believer in this
legislation, and it has removed a lot of complexity and, frankly, fear from my life. Please
keep fighting for the ACA." That's what Sean had to say.

70 Jeanne Goe is a bartender from Enola, Pennsylvania. Now, I think most folks are aware 71 being a bartender, that's a job that usually doesn't offer health care. For years, Jeanne 72 went uninsured or underinsured, often getting some health care through her local Planned 73 Parenthood. In November, she bought a plan on the marketplace. In January, an illness 74 sent her to the hospital. And because her new plan covered a CAT scan she wouldn't have otherwise been able to afford, her doctor discovered that she also had ovarian cancer--75 76 and gave her a chance to beat it. So she wrote me a letter, too. She said it's going to be "a long tough road to kill this cancer, but I can walk that road knowing insurance isn't an 77 78 issue. I won't be refused care. I hope to send a follow-up letter in a few months saying I 79 am free and clear of this disease, but until then, I know I will be fighting just as you have 80 been fighting for my life as a working American citizen."

And after her first wellness visit under her new insurance plan, Marla Morine, from Fort Collins, Colorado, shared with me what it meant to her. "After using my new insurance for the first time, you probably heard my sigh of relief from the White House." (Laughter.) (Laughter.)

That's what the Affordable Care Act, or Obamacare, is all about—making sure that all of us, and all our fellow citizens, can count on the security of health care when we get sick; that the work and dignity of every person is acknowledged and affirmed. The newly insured like Marla deserve that dignity. Working Americans like Jeanne deserve that economic security. Women, the sick, survivors—they deserve fair treatment in our health care system, all of which makes the constant politics around this law so troubling. 91 Like every major piece of legislation--from Social Security to Medicare--the law is not
92 perfect. We've had to make adjustments along the way, and the implementation--especially
93 with the website--has had its share of problems. We know something about that.

And, yes, at times this reform has been contentious and confusing, and obviously it's hadits share of critics. That's part of what change looks like in a democracy. Change is hard.

96 Fixing what's broken is hard. Overcoming skepticism and fear of something new is hard.

97 A lot of times folks would prefer the devil they know to the devil they don't.

But this law is doing what it's supposed to do. It's working. It's helping people from coast 98 to coast, all of which makes the lengths to which critics have gone to scare people 99 100 or undermine the law, or try to repeal the law without offering any plausible alternative 101 so hard to understand. I've got to admit, I don't get it. Why are folks working so hard for 102 people not to have health insurance? Why are they so mad about the idea of folks having 103 health insurance? Many of the tall tales that have been told about this law have been 104 debunked. There are still no death panels. (Laughter.) Armageddon has not arrived. Instead, this law is helping millions of Americans, and in the coming years it will help 105 106 millions more.

107 I've said before, I will always work with anyone who is willing to make this law work even
108 better. But the debate over repealing this law is over. The Affordable Care Act is here to stay.
109 (Applause.)

And those who have based their entire political agenda on repealing it have to explain to 110 111 the country why Jeanne should go back to being uninsured. They should explain why Sean and his family should go back to paying thousands and thousands of dollars more. They've 112 113 got to explain why Marla doesn't deserve to feel like she's got value. They have to explain why we should go back to the days when seniors paid more for their prescriptions or 114 women had to pay more than men for coverage, back to the days when Americans with 115 preexisting conditions were out of luck--they could routinely be denied the economic 116 security of health insurance-because that's exactly what would happen if we repeal this 117 law. Millions of people who now have health insurance would not have it. Seniors who 118 have gotten discounts on their prescription drugs would have to pay more. Young people 119 120 who were on their parents' plan would suddenly not have health insurance.

121 In the end, history is not kind to those who would deny Americans their basic economic 122 security. Nobody remembers well those who stand in the way of America's progress or our people. And that's what the Affordable Care Act represents. As messy as it's been 123 124 sometimes, as contentious as it's been sometimes, it is progress. It is making sure that we 125 are not the only advanced country on Earth that doesn't make sure everybody has basic 126 health care. (Applause.) And that's thanks in part to leaders like Nancy Pelosi and Dick 127 Durbin, and all the members of Congress who are here today. We could not have done it without them, and they should be proud of what they've done. They should be proud of 128 129 what they've done. (Applause.)

And it's also thanks to the often-unheralded work of countless Americans who fought tirelessly to pass this law, and who organized like crazy these past few months to help their fellow citizens just get the information they needed to get covered. That's why we're here today. That's why 7.1 million folks have health insurance--because people got the word out.

And we didn't make a hard sell. We didn't have billions of dollars of commercials like somecritics did. But what we said was, look for yourself, see if it's good for your family.

And a whole lot of people decided it was. So I want to thank everybody who worked sohard to make sure that we arrived at this point today.

139 I want to make sure everybody understands: In the months, years ahead, I guarantee you 140 there will be additional challenges to implementing this law. There will be days when the 141 website stumbles—I guarantee it. So, press, just—I want you to anticipate—(laughter)— 142 there will be some moment when the website is down—and I know it will be on all of your 143 front pages. It's going to happen. It won't be news. There will be parts of the law that will 144 still need to be improved. And if we can stop refighting old political battles that keep us 145 gridlocked, then we could actually make the law work even better for everybody.

146 And we're excited about the prospect of doing that. We are game to do it. (Applause.)

But today should remind us that the goal we set for ourselves--that no American should go without the health care that they need; that no family should be bankrupt because somebody in that family gets sick, because no parent should have to be worried about whether they can afford treatment because they're worried that they don't want to have to burden their children; the idea that everybody in this country can get decent health care
-- that goal is achievable.

We are on our way. And if all of us have the courage and the wisdom to keep working not against one another, not to scare each other, but for one another—then we won't just make progress on health care. We'll make progress on all the other work that remains to create new opportunity for everybody who works for it, and to make sure that this country that we love lives up to its highest ideals. That's what today is about. That's what all the days that come as long as I'm President are going to be about. That's what we're going to be working towards.

- 160 Thank you very much, everybody. God bless you. God bless America. (Applause.)
- 161 Thank you.
- 162 END



## Speech BO3

- 1 The White House
- 2 Office of the Press Secretary
- 3 For Immediate Release
- 4 March 25, 2015
- 5 Remarks by the President Marking the Fifth Anniversary of the Affordable Care Act
- 6 South Court Auditorium
- 7 10:42 A.M. EDT

THE PRESIDENT: Thank you. (Applause.) Thank you so much, everybody. Everybody, 8 9 have a seat. Thank you, Doctor, for that introduction. I want to thank Sylvia Burwell, our 10 outstanding head of Health and Human Services. We've got some wonderful members of 11 Congress here today who helped make this happen. And I want to offer a heartfelt 12 thanks to all of the top medical professionals who are here today. We've got hospital leaders, we've got health care CEOs, doctors, patients, advocates, consumer groups, 13 Democrats and Republicans, who have all come together and spent time and effort to 14 make the Affordable Care Act, and America's health care system, work even better. 15

16 What your efforts have meant is the start of a new phase, where professionals like you 17 and organizations like yours come together in one new network with one big goal, and 18 that is to continue to improve the cost and quality of health care in America.

19 A lot of you have already taken steps on your own. The American Cancer Society that's 20 represented here is committed to teaching its members about how new patient-centered 21 approaches can improve cancer care. Governor Markell of Delaware, who's here, has set 22 a goal of having 80 percent of his citizens receive care through new and improved payment 23 and delivery models within five years. And Dr. Glenn Madrid, of Grand Junction, Colorado, is using a new care model that allowed him to hire case coordinators and use better 24 technology so that patients have access to him 24/7. I don't know when that lets him sleep 25 26 -- but his patients are sleeping better.

And these are examples of efforts that show we don't need to reinvent the wheel;
you're already figuring out what works to reduce infections in hospitals or help patients
with complicated needs. What we have to do is to share these best practices, these good
ideas, including new ways to pay for care so that we're rewarding quality.

And that's what this network is all about. In fact, just five years in, the Affordable Care Act has already helped improve the quality of health care across the board. A lot of the attention has been rightly focused on people's access to care, and that obviously was a huge motivator for us passing the Affordable Care Act--making sure that people who didn't have health insurance have the security of health insurance.

36 But what was also a central notion in the Affordable Care Act was we had an inefficient 37 system with a lot of waste that didn't also deliver the kind of quality that was needed 38 that often put health care providers in a box where they wanted to do better for their 39 patients, but financial incentives were skewed the other way.

40 And so the work that we've been able to do is already spurring the kinds of changes that we had hoped for. It's helped reduce hospital readmission rates dramatically. It's a major 41 42 reason why we've seen 50,000 fewer preventable patient deaths in hospitals. And if you want to know what that means, ask Alicia Cole, who suffers--Alicia is right here--43 who suffers the long-term effects of a hospital-acquired infection. And she is here today 44 because she doesn't want anybody else to endure what she has. And it's preventable if 45 46 we set up good practices, and financial incentives, reimbursement incentives, are aligned 47 with those best practices.

So making sure that the Affordable Care Act works as intended, to not only deliver access to care but also to improve the quality of care and the cost of care, that's something that requires all of us to work together. That's part of what the law is all about. It's making health coverage more affordable and more effective for all of us. And in a lot of ways, it's working better than many of us, including me, anticipated. (Laughter.)

53 Wherever you are, here's why you should care about making this system more efficient, 54 and here's why you should care that we keep the Affordable Care Act in place.

If you get insurance through your employer, like most Americans do, the ACA gave you new savings and new protections. If you've got a pre-existing condition like diabetes or cancer, if you've had heartburn or a heart attack, this law means that you can no longer be charged more or denied coverage because of a preexisting condition, ever. It's the end of the discrimination against the sick in America, and all of us are sick sometimes.

If you don't have health insurance, you can go online to the marketplace and choose from an array of quality, affordable private plans. Every governor was given the option to expand Medicaid for his or her citizens, although only 28 have chosen to do so--so far. But after five years of the ACA, more than 16 million uninsured Americans have gained health care coverage--16 million. In just over one year, the ranks of the uninsured have dropped by nearly one-third--one-third.

66 If you're a woman, you can no longer be charged more just for being a woman. And you67 know there are a lot of women. (Laughter.) Like more than 50 percent. (Laughter.)

68 Preventive care, like routine checkups and immunizations and contraception now come69 with no additional out-of-pocket costs.

If you're a young person, you can now stay on your parents' plan until you turn 26. And if you want to turn that new idea into a business, if you're going to try different jobs, even a different career, you now have the freedom to do it because you can buy health care that's portable and not tied to your employer. Most people have options that cost less than 100 bucks a month.

If you're a business owner--because when we put forward the Affordable Care Act, there was a lot of question about how it would affect business; well, it turns out employer premiums rose at a rate tied for the lowest on record. If premiums had kept growing at the rate we saw in the last decade, then either the average family premium, paid by the family or paid by the business, would be \$1,800 higher than it is today. That's 1,800 bucks that businesses can use to higher and invest, or that's 1,800 bucks that stays in that family's bank account, shows up in their paycheck.

82 If you're a senior--more than 9 million seniors and people with disabilities have saved 83 an average of \$1,600 on their prescriptions, adding up to over \$15 billion in savings. 84 There were fears promoted that somehow this was going to undermine Medicare. Well, it 85 turns out the life of the Medicare Trust Fund has been extended by 13 years since this 86 law has passed.

And, relevant to the topic today, we're moving Medicare toward a payment model that
rewards quality of care instead of quantity of care. We don't want the incentives to be
skewed so that providers feel obliged to do more tests; we want them to do the right

90 tests. We want them, perhaps, to save--to invest some money on the front end to
91 prevent disease and not just on the back end to treat disease. And so these changes are
92 encouraging doctors and hospitals to focus on getting better outcomes for their patients.

93 As we speak, Congress is working to fix the Medicare physician payment system. I've 94 got my pen ready to sign a good, bipartisan bill--(applause)--which would be really 95 exciting. I love when Congress passes bipartisan bills that I can sign. (Laughter.) It's 96 always very encouraging. And I want to thank everybody here today for their work in 97 supporting new models of care that will benefit all Americans.

98 But the bottom line is this for the American people: The Affordable Care Act, this law, is 99 saving money for families and for businesses. This law is also saving lives--lives that 100 touch all of us. It's working despite countless attempts to repeal, undermine, defund, and 101 defame this law.

102 It's not the "job-killer" that critics have warned about for five years. When this law was
103 passed, our businesses began the longest streak of private-sector job growth on record:
104 60 straight months, five straight years, 12 million new jobs.

105 It's not the fiscal disaster critics warned about for five years. Health care prices are 106 rising at the slowest rate in nearly 50 years, which has helped cut our deficit by two– 107 thirds since I took office. Before the ACA, health care was the single biggest driver 108 driving up our projected deficits. Today, health care is the single biggest factor driving 109 those projections down.

I mean, we have been promised a lot of things these past five years that didn't turn out
to be the case: death panels, doom. (Laughter.) A serious alternative from Republicans
in Congress. (Laughter.)

113 The budget they introduced last week would literally double the number of the uninsured114 in America. And in their defense, there are two reasons why coming up with their own115 alternative has proven to be difficult.

116 First, it's because the Affordable Care Act pretty much was their plan before I adopted it

117 -- (laughter) -- based on conservative, market-based principles developed by the Heritage

118 Foundation and supported by Republicans in Congress, and deployed by a guy named Mitt

119 Romney in Massachusetts to great effect. If they want to take credit for this law, they can.120 I'm happy to share it. (Laughter.)

And second, it's because health reform is really hard and the people here who are in the trenches know that. Good people from both parties have tried and failed to get it done for 100 years, because every public policy has some trade-offs, especially when it affects one-sixth of the American economy and applies to the very personal needs of every individual American.

And we've made our share of mistakes since we passed this law. But we also know beyond a shred of a doubt that the policy has worked. Coverage is up. Cost growth is at a historic low. Deficits have been slashed. Lives have been saved. So if anybody wants to join us in the spirit of the people who have put aside differences to come here today and help make the law work even better, come on board.

On the other hand, for folks who are basing their entire political agenda on repealing the law, you've got to explain how kicking millions of families off their insurance is somehow going to make us more free. Or why forcing millions of families to pay thousands of dollars more will somehow make us more secure. Or why we should go back to the days when women paid more for coverage than men. Or a preexisting condition locked so many of us out of insurance.

And if that's your argument, then you should meet somebody like Anne Ha, who is here. Anne is 28 years old. Where's Anne? There you are. Anne runs her own business in Philadelphia. And she thought what many of us think when we're young--I no longer qualify-- (laughter) --that she was too young, too healthy to bother with health insurance. She went to the gym every day. She ate healthy, looks great, felt invincible. Why pay a doctor just to tell her she's okay?

But then her mom called, as moms sometimes do, and told Anne to get insured against the "what ifs" of life. What if you get sick? What if you get into a car accident? So Anne, dutiful daughter that she was, went to HealthCare.gov, checked out her options in the marketplace. And thanks to the tax credits available to her under this law, she got covered for 85 bucks a month. Four months later, Anne was diagnosed with early-stage stomach cancer. Anne underwent surgery, endured chemo. Today, she's recovering. She 149 looks great. She's here with us at the White House. She invited me to her wedding. I150 told her you don't want the President at her wedding. (Laughter.)

"If I didn't have insurance," Anne wrote, "my stomach cancer would have gone undiscovered,
slowly and silently killing me. But because I did have insurance, I was given a chance to
live a long and happy life." (Applause.)

And so in September, Anne is going to be marrying her fiancé, Tom. And she's convinced him to get covered, too. And I do appreciate, Michelle appreciates the invitation. As I said, we have to mag people at the wedding, and it spoils the fun. (Laughter.)

But here are two lessons from Anne's story. Number one: Listen to your mom. (Laughter.) Number two: The Affordable Care Act works. And it's working not just to make sure that folks like Anne get coverage, but it's also working to make sure that the system as a whole is providing better quality at a better price, freeing up our providers to do the things that led them to get into health care in the first place--and that's help people. It works.

Five years ago, we declared that in the United States of America, the security of quality, affordable health care was a privilege--was not a privilege, but a right. And today, we've got citizens all across the country, all of you here today who are helping make that right a reality for every American, regardless of your political beliefs, or theirs.

166 And we're saving money in the process. And we're cutting the deficit in the process.

167 And we're helping businesses in their bottom lines in the process. We're making this168 country more competitive in the process.

And it's not going to happen overnight. There are still all kinds of bumps along the way. Health care is complicated stuff. And the hospital executives who are here, and the doctors who are here, and the consumer advocates who are here can tell you--all the complications and the quirks not just to the Affordable Care Act, but just generally making the system more rational and more efficient, it takes some time. But we're on our way. We're making progress.

175 And if all of us summon the same focus, the same kind of courage and wisdom and hard 176 work that so many of you in this room display; and if we keep working not against one 177 another, but for one another, with one another, we will not just make progress in health

- 178 care. We're going to keep on making sure that across the board we're living up to our179 highest ideals.
- 180 So I very much am appreciative of what all of you are doing. I'm very proud of you. And
- 181 why don't you guys get back to work? (Laughter.) Thank you very much. (Applause.)
- 182 END
- 183 10:59 A.M. EDT



## Speech BO4

- 1 The White House
- 2 Office of the Press Secretary
- 3 For Immediate Release
- 4 October 20, 2016
- 5 Remarks by the President on the Affordable Care Act
- 6 Miami Dade CollegeMiami, Florida
- 7 1:51 P.M. EDT THE PRESIDENT:

Hello, Miami! (Applause.) Thank you so much. Well, everybody have a seat. Have a seat. 8 9 It is good to see all of you! It's good to be back at Miami-Dade! (Applause.) One of my favorite institutions! (Applause.) Love this school. I want to thank your longtime president 10 11 and great friend, Eduardo J. Padrón. (Applause.) And to all the faculty and staff, and of 12 course, most importantly, the students, for hosting me -- I want to say how grateful I am. I want to thank the wonderful elected officials who are here today. I'm going to just 13 point out two outstanding members of Congress -- Debbie Wasserman Schultz --14 (applause) -- and Ted Deutch. (Applause.) 15

- So this is one of my last visits here as President. Now, once I'm not President -AUDIENCE MEMBER: Nooo THE PRESIDENT: No, no, the good news is, once I'm no longer
  President I can come more often. (Applause.) Right now, usually I can only come to Florida
  when I'm working. But when I'm out of office, I can come here for fun. (Laughter.)
- 20 But the first thing I want to say is thank you for your support, and thank you for the 21 opportunity and the privilege you've given me to serve these past eight years.

I remember standing just a few blocks north of here in the closing days of the 2008
campaign. And at that point, we were already realizing that we were in the midst of the
worst economic crisis of our lifetimes. We didn't know where the bottom would be.

25 We were still in the middle of two wars. Over 150,000 of our troops were overseas.

But thanks to the hard work and the determination of the American people, when I comehere today the story is different.

Working together, we've cut the unemployment rate in Florida by more than half. Across
the country, we turned years of job losses into the longest streak of job creation on record.
We slashed our dependence on foreign oil, doubled our production of renewable energy.

Incomes are rising again -- they rose more last year than any time ever recorded.
Poverty is falling -- fell more last year than any time since 1968. Our graduation rates
from high school are at record highs. College enrollment is significantly higher than it was
when we came into office. Marriage equality is a reality in all 50 states. (Applause.)

So we've been busy. This is why I've got gray hair. (Laughter.) But we did one other
thing. We fought to make sure that in America, health care is not just a privilege, but a
right for every single American. And that's what I want to talk about today. (Applause.)
That's what I want to talk about here today.

You've heard a lot about Obamacare, as it's come to be known. You heard a lot about it in the six and a half years since I signed it into law. And some of the things you heard might even be true. But one thing I want to start with is just reminding people why it is that we fought for health reform in the first place. Because it was one of the key motivators in my campaign.

And it wasn't just because rising health costs were eating into workers' paychecks and straining budgets for businesses and for governments. It wasn't just because, before the law was passed, insurance companies could just drop your coverage because you got sick, right at the time you needed insurance most.

48 It was because of you. It was because of the stories that I was hearing all around the country,
49 and right here in Florida--hearing from people who had been forced to fight a broken
50 health care system at the same time as they were fighting to get well.

It was about children like Zoe Lihn, who needed heart surgery when she was just 15 hours old--just a baby, just a infant. And she was halfway to hitting her lifetime insurance cap before she was old enough to walk. Her parents had no idea how they could possibly make sure that she continued to make progress. And today, because of the Affordable Care Act, Zoe is in first grade and she's loving martial arts. And she's got a bright future ahead of her. (Applause.)

We fought so hard for health reform because of women like Amanda Heidel, who lives
here in South Florida. As a girl, she was diagnosed with diabetes -- and that's a disease
with costs that can add up quickly if you don't have insurance, can eat away at your
dreams. But thanks to the Affordable Care Act, Amanda got to stay on her parents' plan

after college. When she turned 26, Amanda went online, she shopped for an affordable
health insurance plan that covered her medications. Today, she's pursuing a doctorate in
psychology. And Amanda said that the Affordable Care Act "has given me the security
and freedom to choose how I live my life." The freedom and security to choose how I live
my life. That's what this was all about.

Zoe and Amanda, the people who I get letters from every single day describing what it
meant not to fear that if they got sick, or a member of their family got sick, if they,
heaven forbid, were in an accident, that somehow they could lose everything.

So because of this law, because of Obamacare, another 20 million Americans now know the financial security of health insurance. So do another 3 million children, thanks in large part to the Affordable Care Act and the improvements, the enhancements that we made to the Children's Health Insurance Program. And the net result is that never in American history has the uninsured rate been lower than it is today. Never. (Applause.) And that's true across the board. It's dropped among women. It's dropped among Latinos and African Americans, every other demographic group. It's worked.

Now, that doesn't mean that it's perfect. No law is. And it's true that a lot of the noise around the health care debate, ever since we tried to pass this law, has been nothing more than politics. But we've also always known--and I have always said--that for all the good that the Affordable Care Act is doing right now--for as big a step forward as it was--it's still just a first step. It's like building a starter home--or buying a starter home. It's a lot better than not having a home, but you hope that over time you make some improvements.

And in fact, since we first signed the law, we've already taken a number of steps to improve it. And we can do even more—but only if we put aside all the politics rhetoric, all the partisanship, and just be honest about what's working, what needs fixing and how we fix it.

87 So that's what I want to do today. This isn't kind of a rah-rah speech. I might get into88 the details. I hope you don't mind. (Laughter.)

89 So let's start with a basic fact. The majority of Americans do not--let me repeat--do not90 get health care through the Affordable Care Act. Eighty percent or so of Americans get

91 health care on the job, through their employer, or they get health care through Medicaid,
92 or they get health care through Medicare. And so for most Americans, the Affordable
93 Care Act, Obama, has not affected your coverage--except to make it stronger.

94 Because of the law, you now have free preventive care. Insurance companies have to offer that in whatever policy they sell. Because of the law, you now have free checkups 95 96 for women. Because of the law, you get free mammograms. (Applause.) Because of the law, 97 it is harder for insurance companies to discriminate against you because you're a woman when you get health insurance. (Applause.) Because of the law, doctors are finding better 98 99 ways to perform heart surgeries and delivering healthier babies, and treating chronic disease, and reducing the number of people that, once they're in the hospital, end up having to 100 101 return to the hospital.

So you're getting better quality even though you don't know that Obamacare is doing it.AUDIENCE MEMBER: Thanks, Obama.

104 THE PRESIDENT: Thanks, Obama. (Laughter and applause.)

Because of the law, your annual out-of-pocket spending is capped. Seniors get discounts on their prescription drugs because of the law. Young people can stay on their parents' plan--just like Amanda did--because of the law. (Applause.) And Amanda was able to stay on her parents' plan and then get insurance after she aged out, even though she has what used to be called a preexisting condition--because we made it illegal to discriminate against people with preexisting conditions. (Applause.)

111 By the way, before this law, before Obamacare, health insurance rates for everybody--112 whether you got your insurance on the job, or you were buying it on your own--health 113 insurance rates generally were going up really fast. This law has actually slowed down the pace of health care inflation. So, every year premiums have gone up, but they've 114 115 gone up the slowest in 50 years since Obamacare was passed. In fact, if your family gets insurance through your job, your family is paying, on average, about \$3,600 less per 116 year than you would be if the cost trends that had existed before the law were passed 117 had continued. Think about that. That's money in your pocket. 118

119 Now, some people may say, well, I've seen my copays go up, or my networks have
120 changed. But these are decisions that are made by your employers. It's not because of
121 Obamacare. They're not determined by the Affordable Care Act.

So if the Affordable Care Act, if Obamacare hasn't changed the coverage of the 80 percent of Americans who already had insurance, except to make it a better value, except to make it more reliable, how has the law impacted the other 15 or 20 percent of Americans who didn't have health insurance through their job, or didn't qualify for Medicaid, or didn't qualify for Medicare?

Well, before the Affordable Care Act, frankly, you were probably out of luck. Either you had to buy health insurance on your own, because you weren't getting it through the job, and it was wildly expensive, and your premiums were going up all the time, and if you happened to get sick and use the insurance, the insurer the next year could drop you. And if you had had an illness like cancer or diabetes, or some other chronic disease, you couldn't buy new insurance because the insurance company's attitude was, you know what, this is just going to cost us money, we don't want to insure you.

134 So if you were trying to buy health insurance on your own, it was either hugely expensive 135 or didn't provide very effective coverage. You might buy a policy thinking that it was going to cover you. It was sort of like when I was young and I bought my first car, I had 136 137 to buy car insurance. And I won't name the insurance company, but I bought the insurance because it was the law, and I got the cheapest one I could get, because I didn't have 138 139 any money--and it was a really beat-up car. (Laughter.) And I remember somebody 140 rear-ends me, and I call up the insurance company, thinking maybe I can get some help, 141 and they laughed at me. They're all like, what, are you kidding? (Laughter.) It didn't provide any coverage other than essentially allowing me to drive. (Laughter.) Well, that's 142 what it was like for a lot of people who didn't have health insurance on the job. So that 143 meant that a lot of people just didn't bother getting health insurance at all. And when 144 they got sick, they'd have to go to the emergency room. 145

146 AUDIENCE MEMBER: (Inaudible.)

147 THE PRESIDENT: Well, that's true, too.

And so you're relying on the emergency room, but the emergency room is the most expensive place to get care. And because you weren't insured, the hospital would have to give you the care for free, and they would have to then make up for those costs by charging everybody else more money. So it wasn't good for anybody.

So what the Affordable Care Act is designed to do is to help those people who were previously either uninsured or underinsured. And it worked to help those people in two ways. First, we gave states funding to expand Medicaid to cover more people. In D.C. and the 31 states that took us up on that, more than 4 million people have coverage who didn't have it before. They now have health insurance.

Second, for people who made too much to qualify for Medicaid even after we expanded 157 it, we set up what we call marketplaces on HealthCare.gov, so you could shop for a plan 158 159 that fits your needs, and then we would give you tax credits to help you buy it. And 160 most people today can find a plan for less than \$75 a month at the HealthCare.gov 161 marketplace when you include the tax credits that government is giving you. That means it's less than your cellphone bill--because I know you guys are tweeting a lot--162 163 (laughter)--and texting and selfies. (Laughter.) And the good news is, is that most people who end up buying their coverage through the marketplaces, using these tax 164 credits, are satisfied with their plans. 165

166 So not only did Obamacare do a lot of good for the 80–plus percent of Americans who already 167 had health care, but now it gave a new affordable option to a lot of folks who never had 168 options before. All told, about another 10 percent of the country now have coverage.

169 The Affordable Care Act has done what it was designed to do: It gave us affordable170 health care.

So what's the problem? Why is there still such a fuss? Well, part of the problem is the fact that a Democratic President named Barack Obama passed the law. (Applause.) And that's just the truth. (Laughter.) I mean, I worked really, really hard to engage Republicans; took Republican ideas that originally they had praised; said, let's work together to get this done. And when they just refused to do anything, we said, all right, we're going to have to do it with Democrats. And that's what we did. 177 And early on, Republicans just decided to oppose it. And then they tried to scare people 178 with all kinds of predictions--that it would be a job-killer; that it would force everyone into government-run insurance; that it would lead to rationing; that it would lead to 179 180 death panels; that it would bankrupt the federal government. You remember all this. And despite the fact that all the bad things they predicted have not actually happened--181 182 despite the fact that we've created more jobs since the bill passed in consecutive months 183 than any time on record--(applause) --despite the fact that the uninsured rate has gone down to its lowest levels ever, despite that fact that it's actually cost less than anybody 184 anticipated and has shown to be much less disruptive on existing plans that people get 185 through their employers, despite the fact that it saved Medicare over \$150 billion--186 187 which makes that program more secure--despite all this, it's been hard, if not 188 impossible, for any Republican to admit it.

They just can't admit that a lot of good things have happened and the bad things they predicted didn't happen. So they just keep on repeating, we're going to repeal it. We're going to repeal it, and we're going to replace it with something better--even though, six and a half years later, they haven't--they still haven't shown us what it is that they would do that would be better.

But--and this is actually the main reason I'm here--just because a lot of the Republican 194 195 criticism has proven to be false and politically motivated doesn't mean that there aren't 196 some legitimate concerns about how the law is working now. And the main issue has to 197 do with the folks who still aren't getting enough help. Remember, I said 80 percent of people, even before the law passed, already had health insurance. And then we expanded 198 199 Medicaid, and we set up the marketplaces, and another 10 percent of people got health insurance. Well, but that still leaves that last 10 percent. And the fact that that last 10 percent 200 201 still has difficulties is something that we've got to do something about.

Now, part of the reason for this is, as I already mentioned to you, not every state expanded
Medicaid to its citizens, which means that some of the most vulnerable working families
that the law was designed to help still haven't gotten insurance. As you may have heard,
Florida is one of those states. If your governor could put politics aside –

206 AUDIENCE: Booo -

207 THE PRESIDENT: Don't boo--vote. (Applause.)

If your governor would just put politics aside and do what's right, then more than 700,000 Floridians would suddenly have access to coverage. And, by the way, that would hold down costs for the rest of you, because there would be less uncompensated care in hospitals. And it means that people who did sign up for the marketplace, who oftentimes may be sicker, qualify for Medicaid and so they're not raising costs in the marketplace.

In fact, if the 19 states who so far have not expanded Medicaid would just do so, another4 million people would have coverage right now all across the country.

So that's step number one. And that's, by the way, just completely in the control ofthese governors. They could be doing it--right now. They could do it tomorrow.

217 Now, the second issue has to do with the marketplaces. Although the marketplaces are 218 working well in most of the states, there are some states where there's still not enough 219 competition between insurers. So if you only have one insurer, they may decide we're 220 going to jack up rates because we can, because nobody else is offering a better price.

In those states where the governor or legislature is hostile to the ACA, it makes it harder
to enroll people because the state is not actively participating in outreach. And so, as a
consequence, in those states enrollment in the plan--especially enrollment of young
people--has lagged.

And what that means is that the insurance pool is smaller and it gets a higher percentage of older and sicker people who are signing up--because if you're sick or you're old, you're more likely to say, well, I'm going to sign up, no matter what, because I know I'm going to need it; if you're young and healthy like you guys, you say, eh, I'm fine, life is good--so you have more older and sicker people signing up, fewer younger and healthier people signing up, and that drives rates up, because the people who use health care most end up being in the insurance pool; people who use it least are not.

And then, in some cases, insurers just set their prices too low at the outset because they didn't know what the insurance pool was going to look like, and then they started losing money. And so now they've decided to significantly increase premiums in some states.

Now, it's these premium increases in some of the states in the marketplace that sometimesattracts negative headlines. Remember, these premium increases won't impact most of

the people who are buying insurance through the marketplace, because even when premiums
go up, the tax credits go up to offset the increases. So people who qualify for tax credits,
they may not even notice their premiums went up because the tax credit is covered.

240 And keep in mind that these premium increases that some of you may have read about have no effect at all if you're getting health insurance on the job, or through Medicaid or 241 242 Medicare. So for the 80 [percent]-plus people who already had health insurance, if your 243 premium is going up, it's not because of Obamacare. It's because of your employer or your insurer--even though sometimes they try to blame Obamacare for why the rates 244 245 go up. It's not because of any policy of the Affordable Care Act that the rates are going up. But if you are one of the people who doesn't get health care on the job, doesn't qualify 246 for Medicaid, doesn't qualify for Medicare--doesn't qualify for a tax credit to help you 247 248 buy insurance, because maybe you made just a little bit too much money under the law --these premium increases do make insurance less affordable. And in some states, the 249 250 premium increases are manageable. Some are 2 percent or 8 percent, some 20 percent. But we know there are some states that may see premiums go up by 50 percent or more. 251

252 And an extreme example is Arizona, where we expect benchmark premiums will more than 253 double. Part of this is because Arizona is one of those states that had really low average 254 premiums--among the lowest in the country--so now insurance companies basically are 255 trying to catch up, and they also don't have a lot of competition there. And meanwhile, 256 in states like Florida, the failure to expand Medicaid contributes to higher marketplace 257 premiums. And then there are some other states that just because of the nature of their 258 health care systems, or the fact that they're rural and people are dispersed, so it's harder 259 to provide health care, more expensive--they have a tougher time controlling costs generally.

Again, the tax credits in the ACA will protect most consumers from the brunt of these premium increases. And with the ability to shop around on HealthCare.gov--which works really well now--most people can find plans for prices even lower than this year's prices. But there are going to be people who are hurt by premium increases or a lack of competition and choice. And I don't want to see anybody left out without health insurance. I don't want to see any family having to choose between health insurance now or saving for retirement, or saving for their kids' college education, or just paying their own bills.

267 So the question we should be asking is, what do we do about these growing pains in the 268 Affordable Care Act, and how do we get the last 9 percent of Americans covered? How do we reach those last 9 percent? And how do we make sure that premiums are more 269 270 stable going forward, and the marketplace insurance pools are more stable going forward? Well, I can tell you what will not work. Repealing the Affordable Care Act will not work. 271 272 (Applause.) That's a bad idea. That will not solve the problem. Because right off the bat, 273 repeal would take away health care from 20 million people. We'd go back where 80 percent of people had health insurance instead of 90 percent--right off the bat. And all the reforms 274 that everybody benefits from that I talked about--like young Americans being able to stay 275 276 on their parents' plans, or the rules that prevent insurance companies from discriminating 277 against people because of a preexisting condition like diabetes or cancer, or the rule now 278 that you can't charge somebody more just because they're a woman--all those reforms 279 would go away for everybody, because that's part of Obamacare.

280 All the progress that we've made in controlling costs and improving how health care is delivered, progress that's helped hold growth in the price of health care to the slowest 281 282 rate in 50 years--all that goes away. That's what repeal means. It would be bad for 283 everybody. And the majority of Americans, even if they don't know that they're benefitting 284 from Obamacare, don't want to see these benefits and protections taken away from their 285 families now that they have them. I guarantee you there are people who right now think they hate Obamacare. And if somebody told them, all right, we're repealing it, but now 286 287 your kid who is on your plan is no longer on your plan, or now you've got a preexisting condition and you can't buy health insurance--they'd be shocked. They'd be--what do you 288 289 mean?

So repeal is not the answer. Here is what we can do instead to actually make the AffordableCare Act work even better than it's working right now. And I've already mentioned one.

Florida and every state should expand Medicaid. (Applause.) Cover more people. It's easy to do, and it could be done right now. You'd cover 4 million more Americans, help drive down premiums for folks who buy insurance through the marketplace. And, by the way, because the federal government pays for almost all of this expansion, you can't use as an excuse that, well, the state can't afford it--because the federal government is paying it. States like Louisiana that just expanded Medicaid--you had a Republican governor replaced by
a Democratic governor. He said, I want that money. Expanded Medicaid, and found not
only does it insure more people, but it's actually saved the state big money and makes
people less dependent on expensive emergency room care. So that's step number one.

Step number two. Since overall health care costs have turned out to be significantly 301 302 lower than everyone expected since we passed Obamacare, since that's saved the federal 303 government billions of dollars, we should use some of that money, some of those savings to now provide more tax credits for more middle-income families, for more young adults 304 to help them buy insurance. It will make their premiums more affordable. And that's not 305 just good for them--it's good for everybody. Because when more people are in the 306 307 marketplace, everybody will benefit from lower premiums. Healthier people, younger people 308 start joining the pool; premiums generally go down. That would be number two.

309 The third thing we should do is add what's called a public plan fallback -- (applause) --310 to give folks more options in those places where there are just not enough insurers to compete. And that's especially important in some rural communities and rural states and 311 312 counties. If you live in L.A. right now, then it's working fine. There are a lot of insurers 313 because it's a big market, there are a lot of providers. But if you're in some remote areas, or you're near some small towns, it may be that the economics of it just don't work 314 315 unless the government is providing an option to make it affordable. And, by the way, this is not complicated. Basically, you would just wait and see -- if the private insurers are 316 317 competing for business, then you don't have to trigger a public option. But if no private 318 insurers are providing affordable insurance in an area, then the government would step 319 in with a quality plan that people can afford.

And, by the way, this is not a radical idea. This idea is modeled on something that Republicans championed under George Bush for the Medicare Part D drug benefit program. It was fine when it was their idea. The fact that they're now opposed to it as some socialist scheme is not being consistent, it's being partisan.

And finally, we should continue to encourage innovation by the states. What the Affordable Care Act says is, here's how we propose you insure your populations, but you, the state, can figure out a different way to accomplish the same goal -- providing affordable, 327 comprehensive coverage for the same number of residents at the same cost -- then go 328 right ahead. There may be more than one way to skin a cat. Maybe you've got an idea we haven't thought of. Just show us, don't talk about it. Show us what the plan looks like. 329 330 Republicans who claim to care about your health insurance choices and your premiums, but then offer nothing and block common-sense solutions like the ones that I propose to 331 332 improve them -- that's not right. And my message to them has been and will continue 333 to be: Work with us. Make the system better. Help the people you serve. We're open to good ideas, but they've got to be real ideas--not just slogans, not just votes to repeal. 334 And they've got to pass basic muster. You can't say, well, if we just do--if we just plant 335 some magic beans-- (laughter) --then everybody will have health insurance. No, we've 336 337 got to have health care economists and experts look at it and see if the thing would 338 actually work.

So that's where we are. Number one, Obamacare is helping millions of people right now. 339 340 The uninsured rate has never been lower. It's helping everybody who already has health insurance, because it makes their policies better. Number two, there are still too many 341 342 hardworking people who are not being reached by the law. Number three, if we tweak 343 the program to reach those people who are not currently benefitting from the law, it will 344 be good for them and it will be good for the country. Number four, if we repeal this law 345 wholesale that will hurt the people who don't have coverage right now. It will hurt the 346 20 million who are already getting help through the law. And it will hurt the country as a whole. 347

348 So this should be an easy choice. All it does--all it requires is putting aside ideology, and 349 in good faith trying to implement the law of the land. And what we've learned, by the way, is that when governors and state legislators expand Medicaid for their citizens and 350 351 they hold insurance companies accountable, and they're honest with uninsured people about their options, and they're working with us on outreach, then the marketplace works 352 the way it's supposed to. And when they don't, the marketplaces tend to have more 353 problems. And that shouldn't be surprising. If state leaders purposely try to make something 354 not work, then it's not going to run as smoothly as if they were trying to make it work. 355

356 Common sense. You don't even have to go to Miami Dade to figure that out. (Laughter.)

357 The point is, now is not the time to move backwards on health care reform. Now is the time 358 to move forward. The problems that may have arisen from the Affordable Care Act is not because government is too involved in the process. The problem is, is that we have not 359 360 reached everybody and pulled them in. And think about it. When one of these companies comes out with a new smartphone and it had a few bugs, what do they do? They fix it. 361 362 They upgrade--unless it catches fire, and they just-- (laughter) --then they pull it off 363 the market. But you don't go back to using a rotary phone. (Laughter.) You don't say, well, we're repealing smartphones--we're just going to do the dial-up thing. (Laughter.) 364 365 That's not what you do.

Well, the same basic principle applies here. We're not going to go back to discriminating 366 367 against Americans with preexisting conditions. We're not going to go back to a time when 368 people's coverage was dropped when they got sick. We're not going to go back to a situation where we're reinstating lifetime limits in the fine print so that you think you have insurance, 369 370 and then you get really sick or you kid gets really sick, and you hit the limit that the insurance company set, and next thing you know they're not covering you anymore, and you got to 371 372 figure out how you come up with another \$100,000 or \$200,000 to make sure that your 373 child lives. We're not going to go back to that.

I hear Republicans in Congress object, and they'll say, no, no, no, no, we'll keep those parts of Obamacare that are popular; we'll just repeal everything else. Well, it turns out that the sum of those parts that are popular in Obamacare is Obamacare. (Applause.) It's just people don't always know it. And repealing it would make the majority of Americans worse off when it comes to health care.

379 And as I said, part of this is just--you know, health care is complicated. Think about this speech--it's been pretty long, and you're just--you're thinking, wow, I just want to take 380 a picture with the President or something. (Laughter.) So it's hard to get people focused 381 on the facts. And even reporters who have covered this stuff--and they do a good job; 382 they're trying to follow all the debate. But a lot of times they just report, "Premium 383 increases." And everybody thinks, wow, my insurance rates are going up, it must be 384 385 Obama's fault--even though you don't get health insurance through Obamacare, you get it 386 through your job, and even though your increases have gone up a lot slower. Or suddenly 387 you're paying a bigger copay, and, ah, thanks Obama. (Laughter.) Well, no, I had nothing388 to do with that.

So part of it is this is complicated, the way it gets reported. There's a lot of hysteria around anything that happens. And what we need to do is just focus on this very specific problem-how do we make sure that more people are getting coverage, and folks right now who are not getting tax credits, aren't getting Medicaid, how do we help them, how do we reach them. And we can do it.

Instead of repealing the law, I believe the next President and the next Congress should take what we've learned over the past six years and in a serious way analyze it, figure out what it is that needs to get done, and make the Affordable Care Act better and cover even more people. But understand, no President can do it alone. We will need Republicans in Congress and in state governments to act responsibly and put politics aside. Because I want to remind you, a lot of the Affordable Care Act is built on Republican ideas.

In fact, Bernie Sanders is still mad at me because we didn't get single-payer passed.
Now, we couldn't get single-payer passed, and I wanted to make sure that we helped
as many people as possible, given the political constraints. And so we adopted a system
that Republicans should like; it's based on a competitive, market-based system in which
people have to a responsibility for themselves by buy insurance.

And maybe now that I'm leaving office, maybe Republicans can stop with the 60– something repeal votes they've taken, and stop pretending that they have a serious alternative, and stop pretending that all the terrible things they said would happen have actually happened, when they have not, and just work with the next President to smooth out the kinks.

410 Because it turns out, no major social innovation in America has ever worked perfectly at 411 the start. Social Security didn't. Its benefits were stingy at first. It left out a whole lot of 412 Americans. The same was true for Medicare. The same was true for Medicaid. The same 413 was true for the prescription drug law. But what happened was, every year, people of 414 goodwill from both parties tried to make it better. And that's what we need to do right now.

And I promise, if Republicans have good ideas to provide more coverage for folks likeAmanda, I will be all for it. I don't care whose idea it is, I just want it to work. They can

417 even change the name of the law to Reagan Care. (Laughter.) Or they can call it Paul
418 Ryan Care. I don't care--(laughter)--about credit, I just want it to work because I care
419 about the American people and making sure they've got health insurance.

But that brings me to my final point, and that is change does not typically come from the top down, it always comes from the bottom up. The Affordable Care Act was passed because the American people mobilized, not just to get me elected, but to keep the pressure on me to actually do something about health care and to put pressure on members of Congress to do something about it. And that's how change happens in America. It doesn't happen on its own. It doesn't happen from on high. It happens from the bottom up. And breaking gridlock will come only when the American people demand it.

So that's why I'm here. Only you can break this stalemate, but educating the public on
the benefits of the Affordable Care Act, and then pressing your elected officials to do the
right this and supporting elected officials who are doing the right things.

And this is one of the reasons why I'm so proud of what Miami–Dade College is doing, because it's making sure that students and faculty, and people throughout this community know about the law, know about how to sign up for health care, and then actually helps people sign up. And I'm incredibly proud of the leadership Joe Peña and the entire team in encouraging people to sign up.

435 Thanks to them, Miami-Dade has been hosting enrollment office hours and workshops, 436 even on nights and weekends. Right here on the Wolfson campus, and on all the Miami-437 Dade campuses, you can go for a free one-on-one session where a trained expert can 438 walk you through the process and answer any questions you have--and then help you 439 sign up for health care right there and then. Joe says he doesn't have a conversation without making sure people know how to get covered. The more young and healthy 440 441 people like you who do the smart thing and sign up, then the better it's going to work for 442 everybody.

And the good news is, in a few days, you can do just that because Open enrollment, the
time when you can start signing up, begins on November 1. And you just need to go to
HealthCare.gov, which works really well now. (Laughter.)

And campuses will be competing to come up with the most creative ways to reach people and get them signed up--and I'm pretty sure that Miami-Dade can set the standard for the rest of the country. 'Cause that's how you do. (Applause.) That's how you do.

So much has changed since I campaigned here in Miami eight Octobers ago. But one thing has not: this is more than just about health care. It's about the character of our country. It's about whether we look out for one another. It's about whether the wealthiest nation on earth is going to make sure that nobody suffers. Nobody loses everything they have saved, everything they have worked for because they're sick. You stood up for the idea that no American should have to go without the health care they need.

And it's still true today. And we've proven together that people who love this country can change it--20 million people out there will testify. I get letters every day, just saying thank you because it's made a difference in their lives. And what true then is true now. We still need you. Our work to expand opportunity to all and make our union more perfect is never finished--but the more we work, and organize, and advocate, and fight, the closer we get.

461 So I hope you are going to be busy this November signing folks up. But more importantly, I

462 hope, for all the young people here, you never stop working for a better America.

463 And even though I won't be President, I'll keep working right alongside you.

464 Thank you, everybody. God bless you. God bless America. Thank you. (Applause.)

465 END

466 2:40 P.M. EDT



## BIOGRAPHY

Name Surname	Napaporn Panomrit
Date of Birth	November 30, 1981
Address	91/1 Moo 13, Phayao-Padaad Road, Thavangthong Sub-district,
	Muang Phayao, Phayao Province
Workplace	Vital Strive and Magic Marketing Online
Position	Founder and CEO/Digital Marketing Manager
Work Experiences	
2018	Founder and CEO at Vital Strive
Education Background	
2013	B.A. (Sociology), Thammasat University, Bangkok
Publications	
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